



FOR IMMEDIATE RELEASE
OCTOBER 3, 2025

THREE CANDIDATES IN CONTENTION FOR MAYOR'S CHAIR IN CALGARY

Three Candidates in Contention for Mayor's Chair in Calgary



(CALGARY) With advance polling about to begin (October 6th – 11th), the race for Calgary's mayor is tightening, with three candidates – Jeromy Farkas, Sonya Sharp and incumbent Jyoti Gondek – leading the pack, according to a new ThinkHQ Eye on Calgary Survey.

Farkas holds a nominal lead, currently capturing 20% of the likely votes, followed by Sharp, who is in second place at 17%, and Gondek, just behind at 16%. Further back, 9% of voters say they are leaning toward voting for Jeff Davison, and 6% choose Calgary Party leader Brian Thiessen. Though balloting is now only days away, over one-quarter (27%) of Calgary voters remain undecided about who they favour for mayor.

Looking across demographics, the survey finds:

- Vote intentions for both Farkas and Sharp tend to increase with age, and both candidates tend to fare better among men than women
- Sharp performs well in established and suburban communities, but shows relative weakness in inner city neighbourhoods
- Inner city is a relative stronghold for Jyoti Gondek, where she captures 24% of the vote

ThinkHQ President Marc Henry notes:

“The municipal election in Calgary has been sleepy so far – even by municipal standards – but things are beginning to take shape. It’s a three-horse race for mayor – Farkas, Sharp and Gondek are all in the race, with Davison and Theissen well back. Davison would need to double and Theissen triple their vote share to be in contention. Probably not happening.

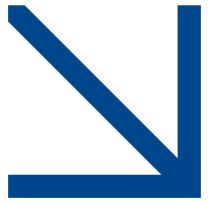
For Gondek, she’s still in the race, but she seems to have stalled out, and her potential vote ceiling is relatively low; two-thirds of voters disapprove of her. Voters who are concerned about a vote split allowing the sitting mayor to return can breathe a little easier, knowing that two candidates can, and likely will, garner more votes than her.

For those, ‘anybody but Gondek voters’, they have two options: would they prefer to see Mayor Farkas or Mayor Sharp?”

Media contact:

Marc Henry | President, ThinkHQ Public Affairs, Inc.

marc@thinkhq.com



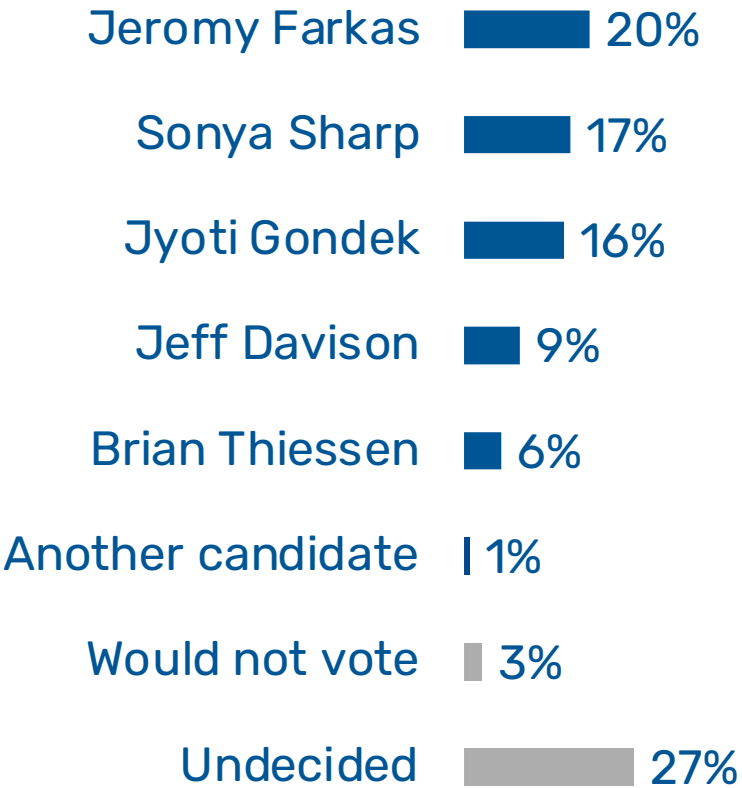
CALGARY: MAYORAL RACE



Next Municipal Vote

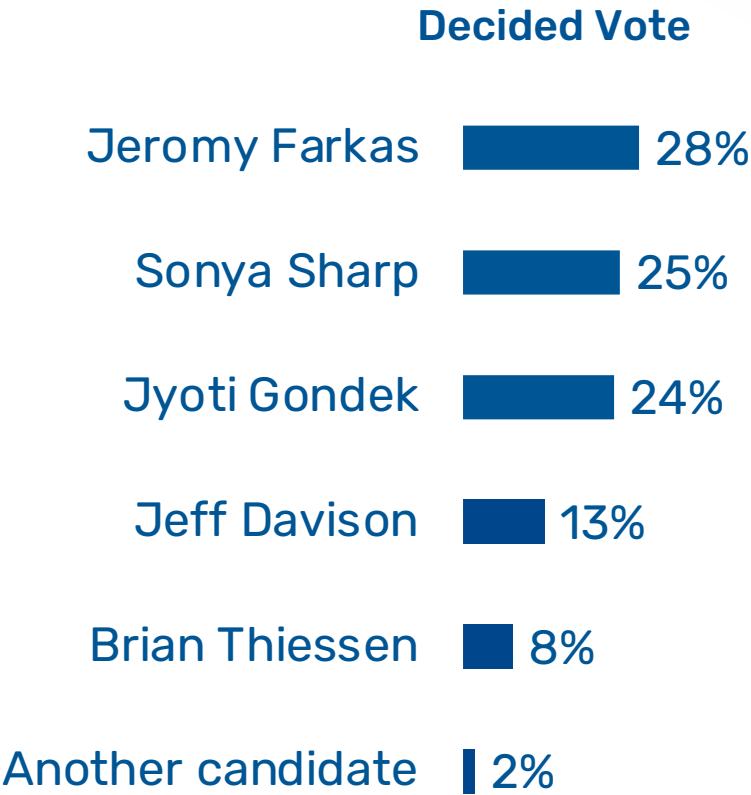


If the municipal election were being held tomorrow, which of the following would you personally be most likely to vote for?



Base: Calgary-Proper (n=1,200)

If the municipal election were being held tomorrow, which of the following would you personally be most likely to vote for?



Base: Decided voters (n=837)

Next Municipal Vote

By Gender and Age



If the municipal election were being held tomorrow, which of the following would you personally be most likely to vote for?

		Gender		Age (years)		
	Total	Men	Women	18-34	35-54	55+
Base: Calgary-Proper	(n=1,200)	(n=588)	(n=591)	(n=388)	(n=451)	(n=362)
Jeromy Farkas	20%	24%	16%	14%	17%	29%
Sonya Sharp	17%	21%	14%	12%	17%	25%
Jyoti Gondek	16%	14%	19%	19%	18%	12%
Jeff Davison	9%	11%	8%	7%	10%	11%
Brian Thiessen	6%	7%	5%	9%	5%	3%
Another candidate	1%	1%	1%	2%	1%	1%
Undecided	27%	20%	33%	32%	29%	19%
Would not vote	3%	3%	4%	6%	3%	2%

Note: Shading [blue] denotes significant differences among sub-samples

Base: Calgary-Proper (n=1,200)

Next Municipal Vote

By City Quadrant and Community Type



If the municipal election were being held tomorrow, which of the following would you personally be most likely to vote for?

		City Quadrant				Community Type		
	Total	NW	SW	SE	NE	New/Sub	Estab.	Inner
Base: Calgary-Proper	(n=1,200)	(n=332)	(n=333)	(n=305)	(n=230)	(n=410)	(n=531)	(n=247)
Jeromy Farkas	20%	17%	22%	20%	19%	19%	21%	17%
Sonya Sharp	17%	19%	18%	15%	18%	18%	20%	12%
Jyoti Gondek	16%	20%	15%	16%	14%	15%	14%	24%
Jeff Davison	9%	8%	9%	11%	8%	13%	9%	5%
Brian Thiessen	6%	9%	5%	5%	4%	6%	5%	7%
Another candidate	1%	1%	2%	1%	2%	1%	2%	0%
Undecided	27%	25%	26%	28%	30%	24%	26%	31%
Would not vote	3%	2%	2%	4%	6%	4%	3%	4%

Note: Shading [blue] denotes significant differences among sub-samples

Base: Calgary-Proper (n=1,200)



METHODOLOGY AND APPROACH



Research Methodology



- **Approach:** Online survey of Adults 18+ in Calgary- Proper
- **Region:** Calgary- Proper
- **Field dates:** September 22 – 29, 2025
- **Sample size:** n=1,200
- **Sampling:** A random stratified sample of panelists was invited to complete the survey from panel partners
- **Weighting:** Weighted to reflect gender, age and region of the Calgary population according to Stats Canada
- **Margin of error:** The margin of error for a comparable probability-based random sample of this size is +/- **2,8 percentage points, 19 times out of 20**



MARC HENRY

President

marc@thinkhq.com

THINKHQ

Public Affairs Inc.

523 21 Ave SW

Calgary, AB. T2S 0G9



ThinkHQ is a proud member of Integrated Strategic Partners.

<https://ispartnersinc.com>

Integrated. Strategic. Partners. (ISP) is a leading consultancy firm specializing in providing comprehensive strategies for organizational success. With expertise in marketing and communications, government relations, and research and polling, ISP offers tailored solutions designed to empower clients to thrive in today's dynamic landscape. By uniting specialists from diverse disciplines, ISP delivers holistic strategies that drive tangible results and maximize impact. For more information, visit <https://ispartnersinc.com>