

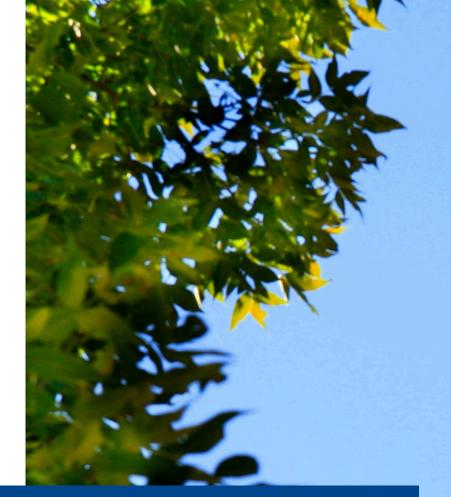
# **O Think HQ**<sup>TM</sup> Eye on Alberta

### A public opinion monitor of Alberta's business, politics and society

To subscribe, contact: **Marc Henry** President ThinkHQ Public Affairs info@ThinkHQ.com







A must-have for any public affairs decision-maker, The Eye on Alberta provides a timely, accurate, and independent reading of Albertans' views on the most pressing and topical issues facing the province today and those that will face the province tomorrow.



We design and conduct scientific opinion surveys with 1,100 Albertans 4 times per year. We choose the topics and the questions, providing insightful analysis and context to our clients and subscribers.

## Regular Features

Issue Agenda

Top-of-Mind & Targeted Issues

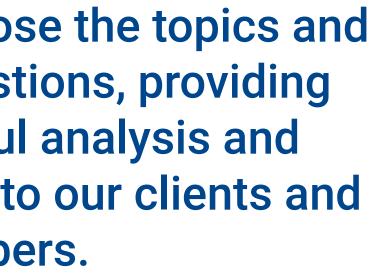
**Political** Landscape

Leader & Government Performance

Political Horse Race

#### **Political Issues Probe**

Newsworthy Political & Social Issues





#### **The Alberta** Consumer

Economic & Consumer Attitudes, **Perceptions &** Trends

#### **Business Issues Probe**

**Topical Business & Consumer Issues** 

Produced quarterly, Eye on Alberta delivers timely, accurate and independent information that every public affairs practitioner should know.

The retail value of the public opinion research contained in The Eye on Alberta is over \$200,000 per year.



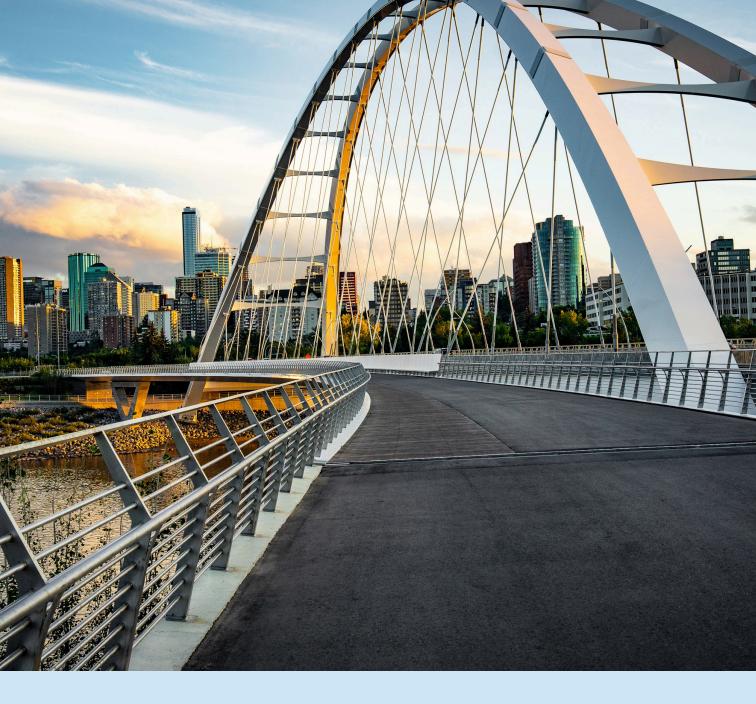




### Subscriptions

## Gives you access to insights only available through this syndicated report.

Four Editions Annually \$15,000 per year \$4,000 Back issues



ThinkHQ retainer clients receive complimentary editions of The Eye on Alberta, and unlimited access to back issues



## **About ThinkHQ Public Affairs**

ThinkHQ is an Alberta-based government and public affairs strategy consultancy.

We are the only firm in Alberta to offer clients in-house, integrated public-opinion research to help define and refine their strategy.

We help organizations understand the political, policy and public environment today, and to "test drive" their assumptions, approach and communications before they begin.

ThinkHQ is a proud partner of Integrated Strategic Partners (ISP) -Western Canada's premier full-service government relations and strategic communications firm.

As part of ISP, we bring our specialized expertise to a fully integrated team, delivering strategic, results-driven solutions. Together, we provide a holistic approach that combines insight, innovation, and influence to drive meaningful impact and results for our clients.

Learn more: ISPARTNERSINC.COM



