

ALBERTANS' VIEWS ON CLIMATE LEADERSHIP PLAN

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RESEARCH METHODOLOGY

- Study fielded via online research panel
 - Field dates: September 14 to 19, 2016
 - Panel source: Voice of Alberta & Angus Reid Forum
- n=1331
- Weighted to reflect gender, age and region of Alberta population according to Stats Canada
- This research panel survey utilizes a representative but non-random sample, therefore margin of error is not applicable. However, a probability sample of this size would yield a margin of error of +/- 2.7 percentage points at a 95% confidence interval.
- Accuracy of sub-samples of the data decline based on sample sizes

REGIONAL SAMPLE SIZES & MARGINS OF ERROR

	Total Interviews (Unweighted) (n)	Total Interviews (Weighted) (n)	Margin of Error (Associated with a probability sample of this size)
ALBERTA TOTAL	1331	1331	+/- 2.7
Calgary	449	446	+/- 4.6
Edmonton	429	405	+/- 4.7
North	115	172	+/- 9.1
Central	179	161	+/- 7.3
South	159	146	+/- 7.8

ALBERTA CLIMATE LEADERSHIP PLAN



ALBERTA'S CLIMATE LEADERSHIP PLAN

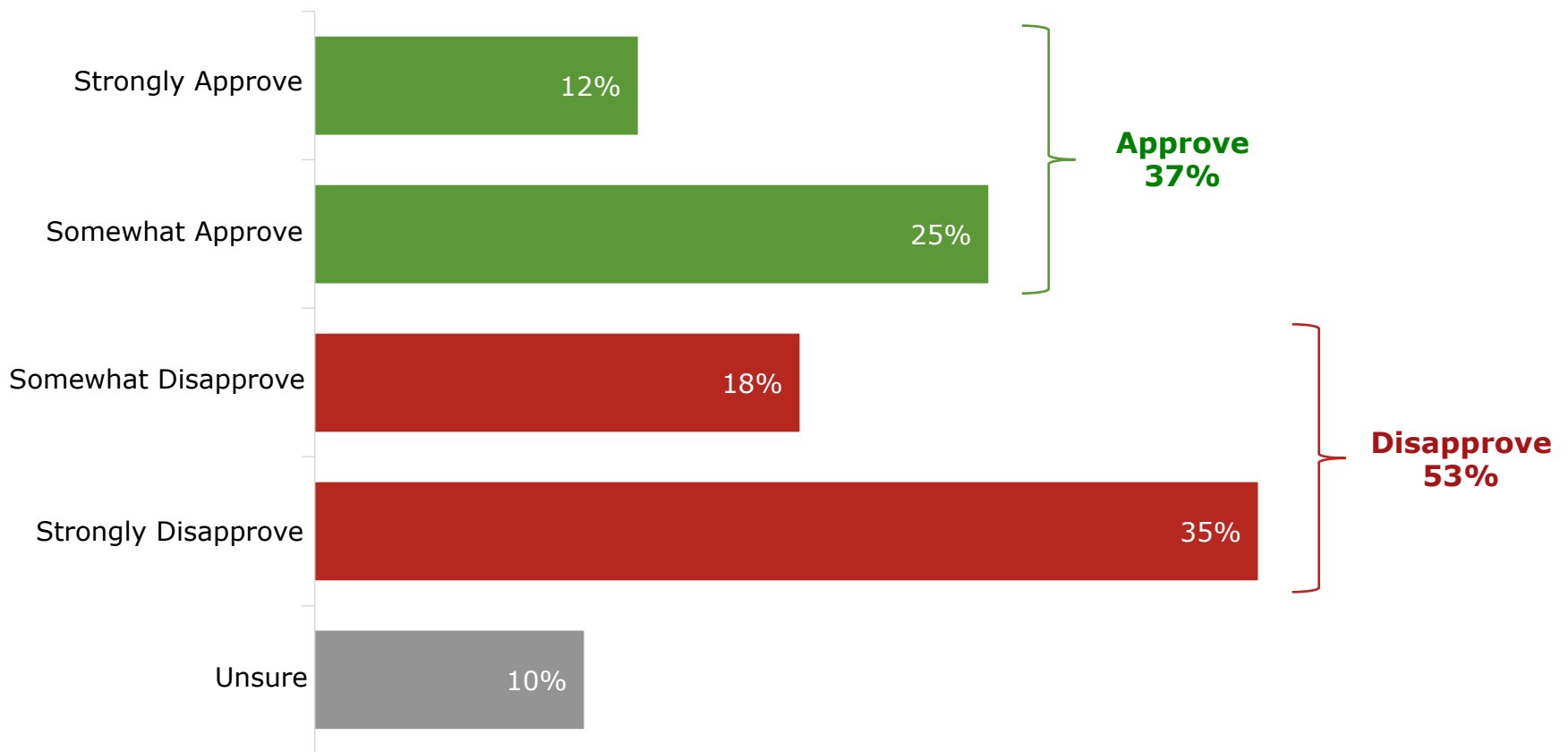
-HIGHLIGHTS-

- Albertans generally negative on CLP
 - 53% disapprove vs. 37% approve
 - Support has slipped 7 percentage points trending decidedly negative since introduction – disapproval up 9 percentage points since December 2015
- Disapproval driven by views on the carbon levy
 - 63% disapprove vs. 32% approve
 - Support for levy highest among those under 35 years old and increases with education
 - Closely correlated to political spectrum, but only 60% of 2015 NDP voters approve of carbon levy
 - Public concerns about the new carbon levy range from pocket-book, timing and impact on the economy/jobs, and transparency



OVERALL APPROVAL OF ALBERTA CLIMATE LEADERSHIP PLAN

Based on what you've seen, heard or read, or your general impressions, would you say that you personally **approve** or **disapprove** of the provincial government's new climate change plan?

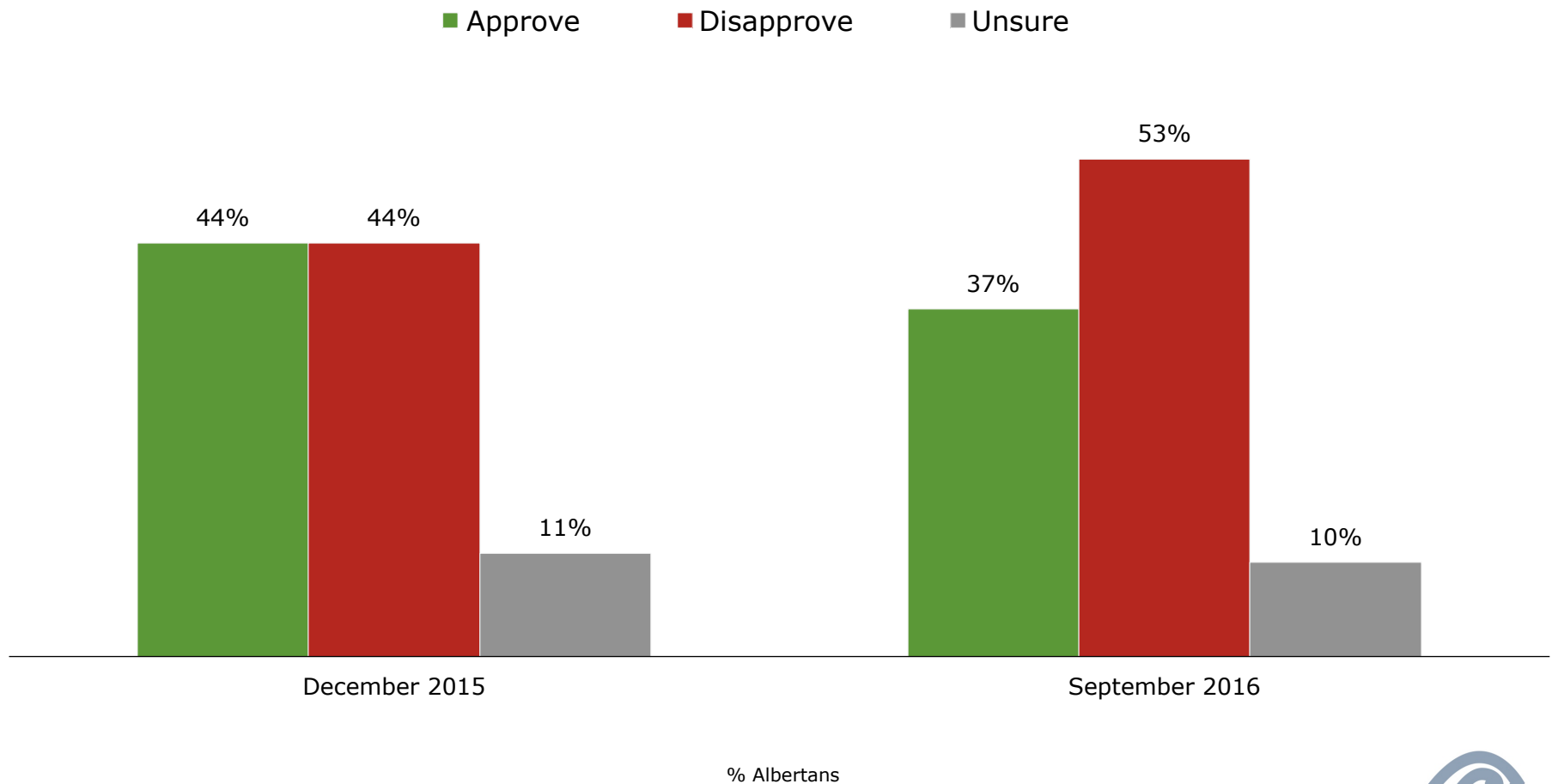


% Albertans

OVERALL APPROVAL OF ALBERTA CLIMATE LEADERSHIP PLAN

-TRACKING-

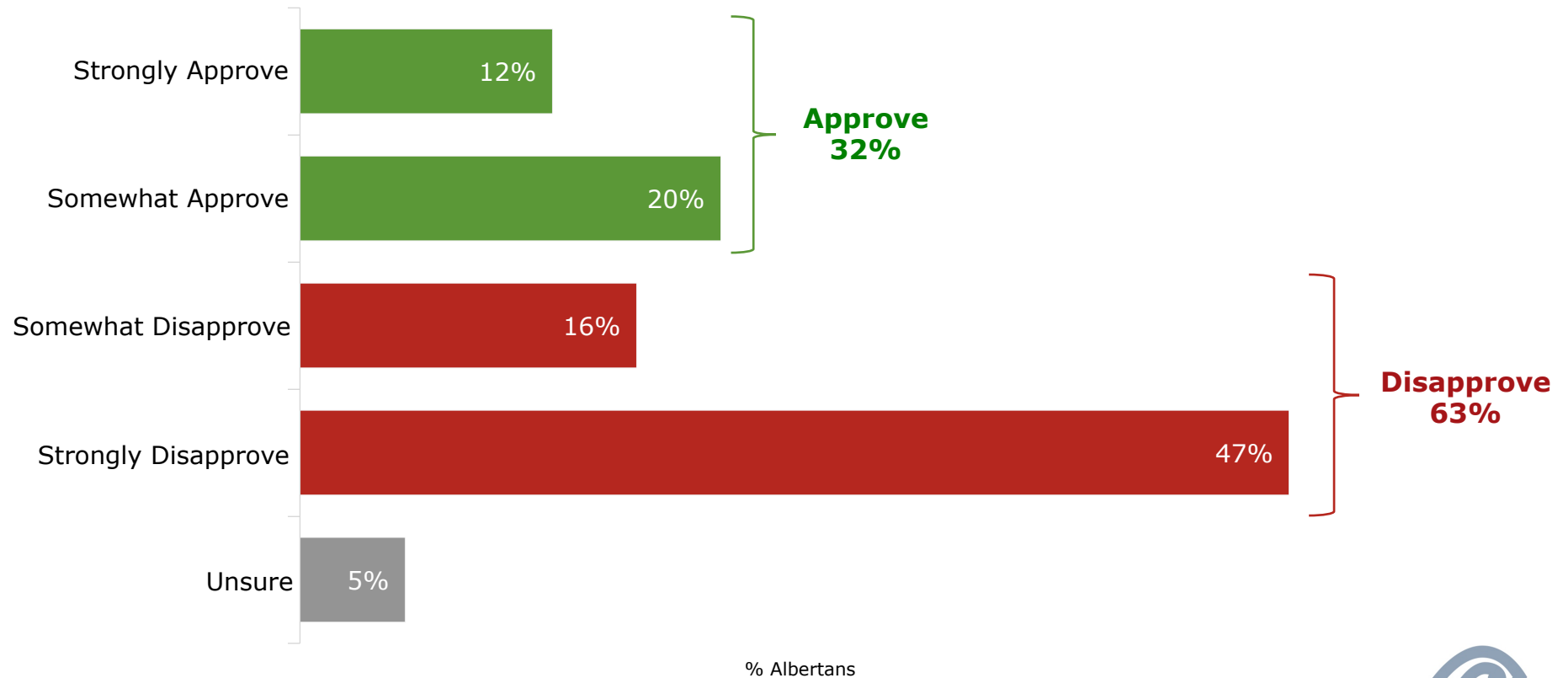
Based on what you've seen, heard or read, or your general impressions, would you say that you personally **approve** or **disapprove** of the provincial government's new climate change plan?



PUBLIC APPROVAL OF EXPANDED CARBON LEVY

The new provincial climate change plan includes an **expanded carbon tax or levy on all carbon emissions** - industrial and consumer - that will be phased in over the next two years. This will result in additional charges on gasoline, diesel, natural gas and propane which are expected to cost the average family somewhere between \$350 - \$500 more per year. Over the first five years, the new carbon levy is expected to **generate \$9.6 Billion**, with the proceeds spent on renewable energy projects, public transit, refunds to low-to-middle income Albertans, reducing small business taxes, and a new energy efficiency agency.

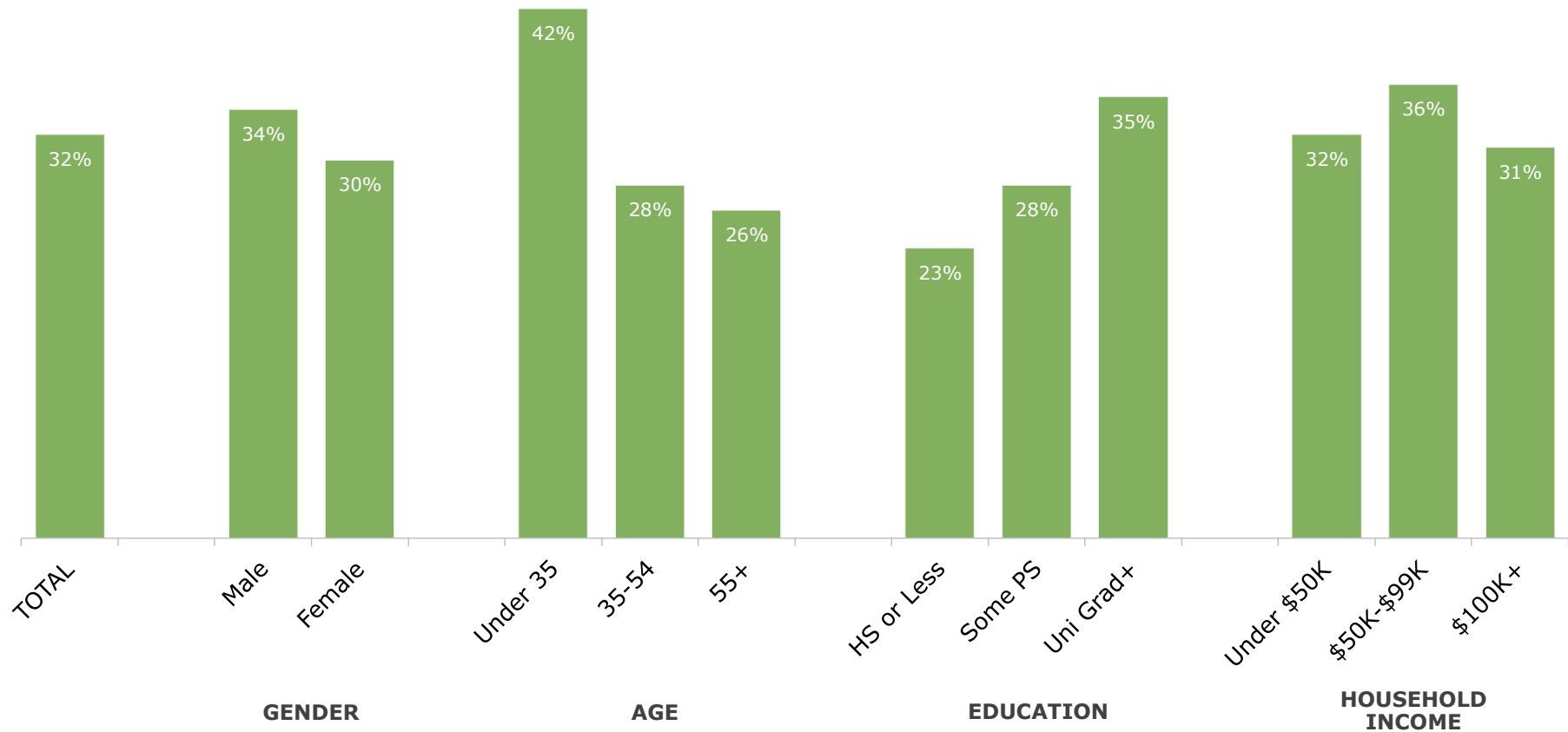
Overall, would you say you personally **approve** or **disapprove** of the plan to **expand Alberta's carbon tax**?



PUBLIC APPROVAL OF EXPANDED CARBON LEVY

-BY KEY DEMOGRAPHICS-

Overall, would you say you personally **approve** or **disapprove** of the plan to **expand Alberta's carbon tax**?

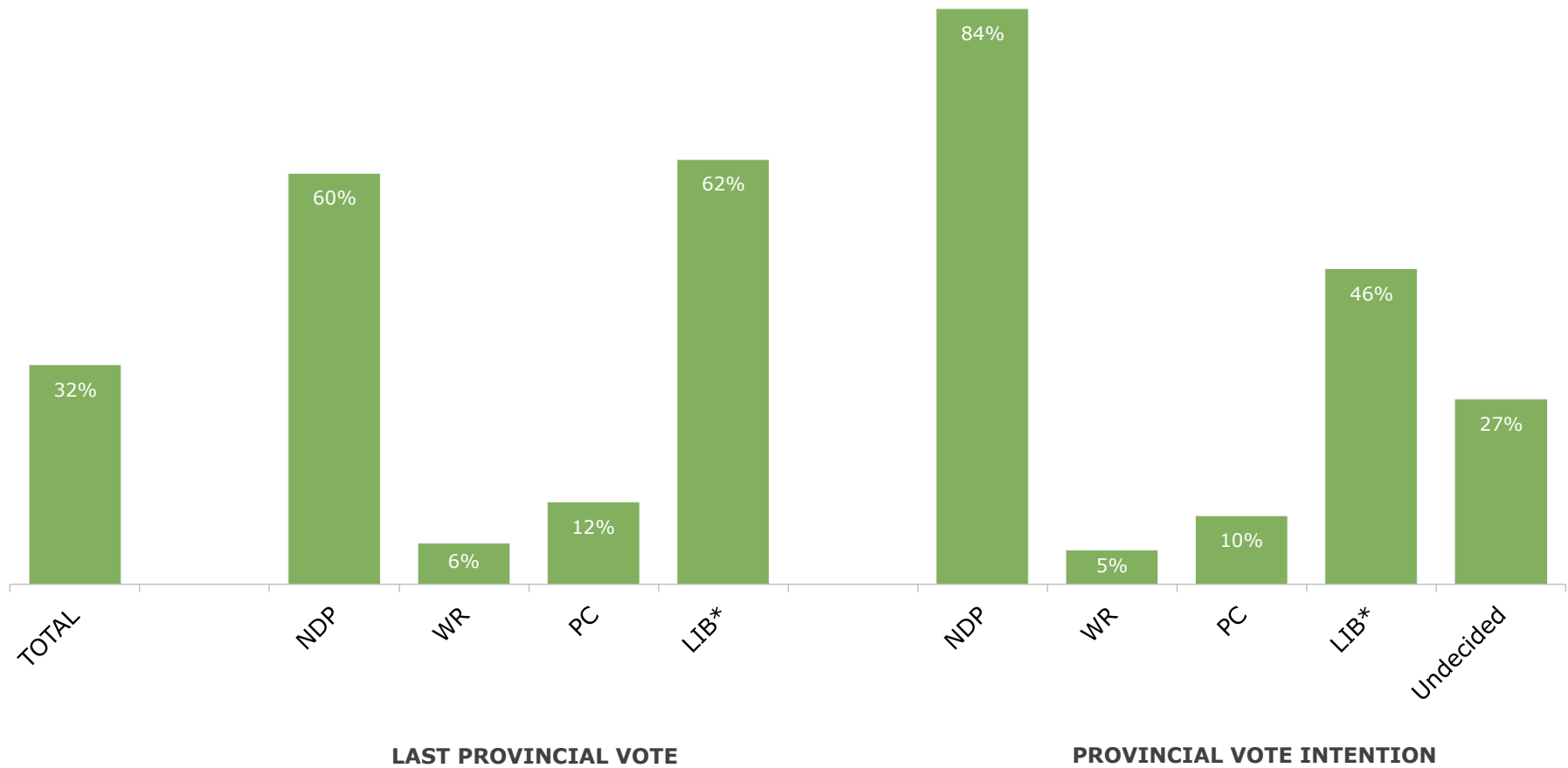


% Approve

PUBLIC APPROVAL OF EXPANDED CARBON LEVY

-BY LAST/NEXT PROVINCIAL VOTE-

Overall, would you say you personally **approve** or **disapprove** of the plan to **expand Alberta's carbon tax?**



% Approve

*Caution: Small sample size



Want to have your say about topics and issues that affect Albertans?

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