

# THINKHQ/METRO NEWS

-WINTER OLYMPICS BID-

August 2016

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# RESEARCH METHODOLOGY

- Study fielded via online research panel
  - Field dates: July 25 to 30, 2016
  - Panel source: Voice of Alberta & Angus Reid Forum
- n=1221
- Weighted to reflect gender, age and region of Alberta population according to Stats Canada
- This online survey utilizes a representative but non-random sample, therefore margin of error is not applicable. However, a probability sample of this size would yield a margin of error of +/- 2.8 percentage points at a 95% confidence interval.
- Accuracy of sub-samples of the data decline based on sample sizes

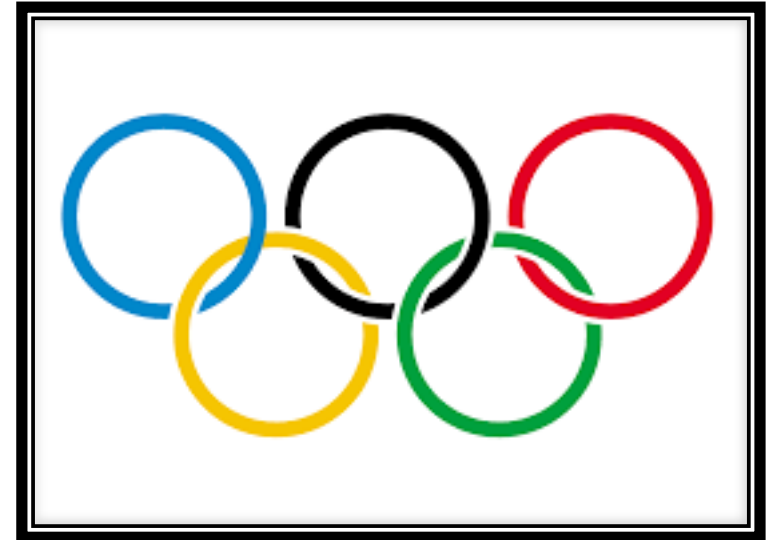
# REGIONAL SAMPLE SIZES AND MARGINS OF ERROR

	Total Interviews (Unweighted) (n)	Total Interviews (Weighted) (n)	Margin of Error (Associated with a probability sample of this size)
ALBERTA TOTAL	1221	1221	+/- 2.8
Calgary	393	409	+/- 4.9
Edmonton	348	372	+/- 5.3
North	119	158	+/- 9.0
Central	182	147	+/- 7.3
South	179	134	+/- 7.3

# A CALGARY WINTER OLYMPICS BID?

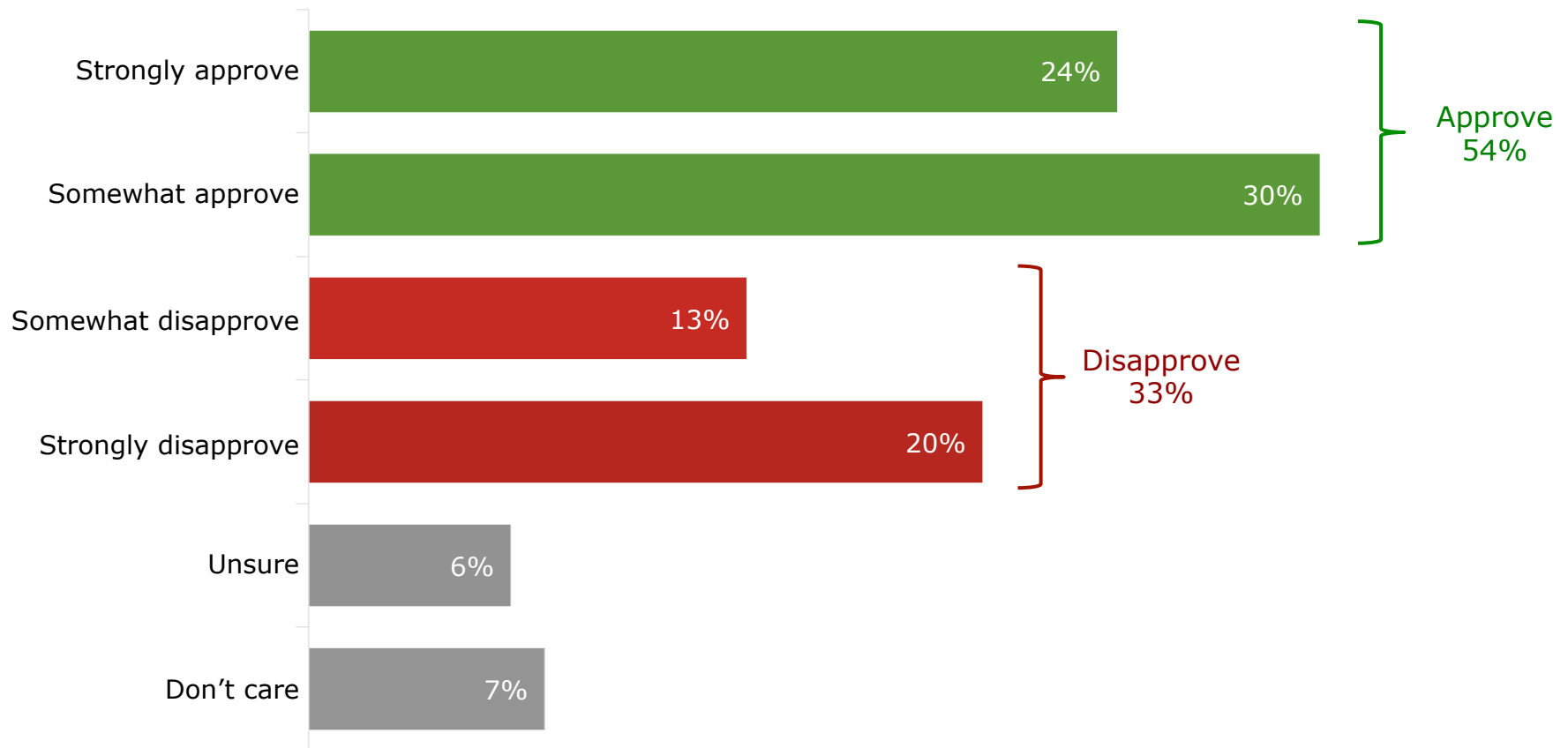
## -ALBERTANS WEIGH IN-

- Most Albertans support the notion of Calgary bidding to host the 2026 Winter Olympics
- 54% approve of the idea (vs. 33% disapprove), and support is highest in Calgary (60%) and lowest in Edmonton (44%)



# APPROVAL OF POTENTIAL 2026 WINTER OLYMPIC BID

Generally speaking, would you say that you personally **approve** or **disapprove** of Calgary bidding to host the **2026 Winter Olympics**?



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% Albertans

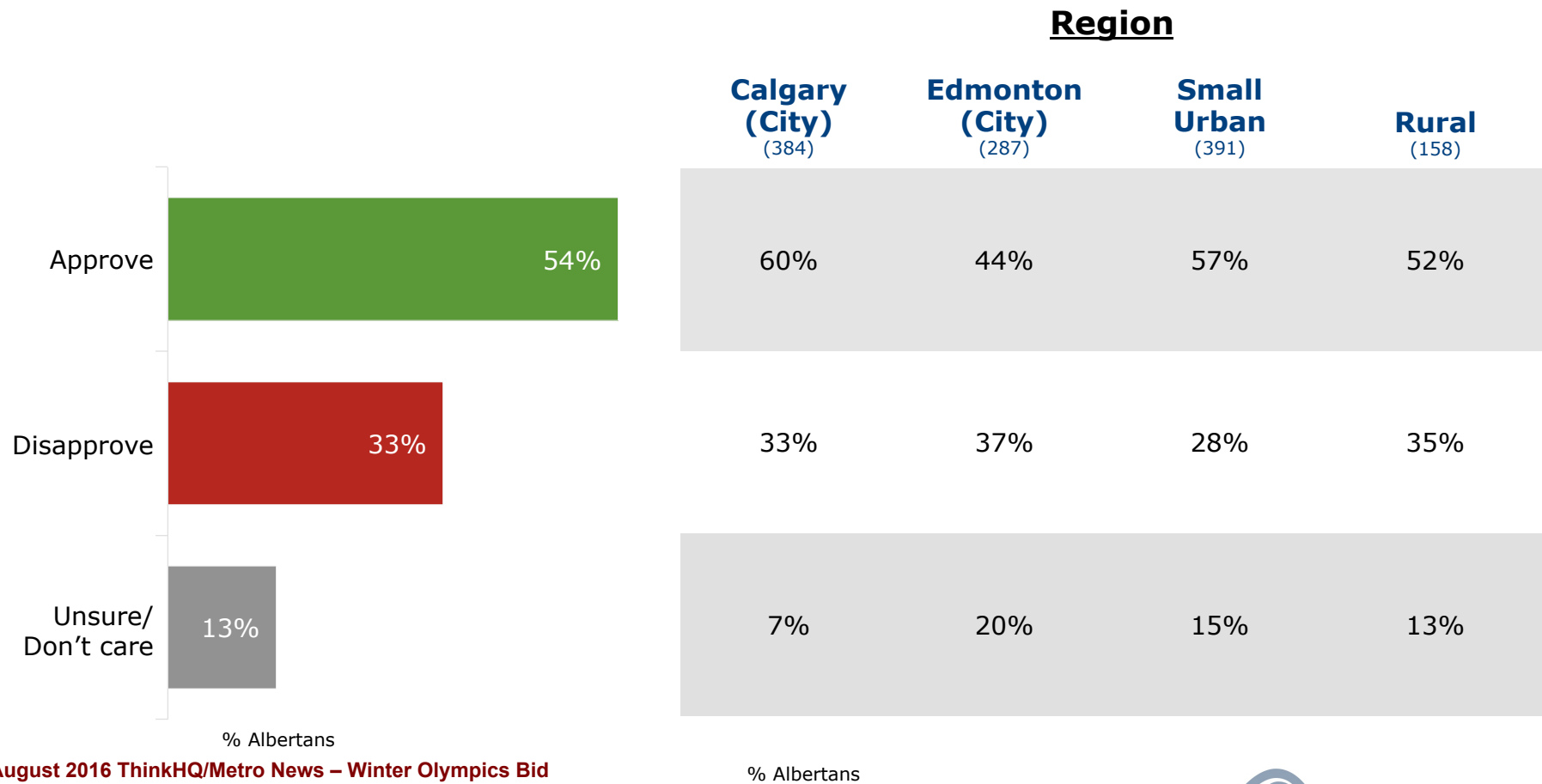
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# APPROVAL OF POTENTIAL 2026 WINTER OLYMPIC BID

## -BY REGION-

Generally speaking, would you say that you personally **approve** or **disapprove** of Calgary bidding to host the **2026 Winter Olympics**?



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## Want to have your say about topics and issues that affect Albertans?

Voice of Alberta is a rapidly growing online community of Albertans who are interested in shaping the future of their community, province and nation. We bring current political, business and social issues to you and ask for your views. In return, we share the results in publications like the one you're reading now, through traditional and social media, and in member-exclusive newsletters.

Join and have your say at:  
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