

AGING POPULATION CHANGING PERCEPTIONS OF AGING IN ALBERTA

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ALBERTA
MEDICAL
ASSOCIATION

albertapatients
Your Voice Matters

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RESEARCH METHODOLOGY

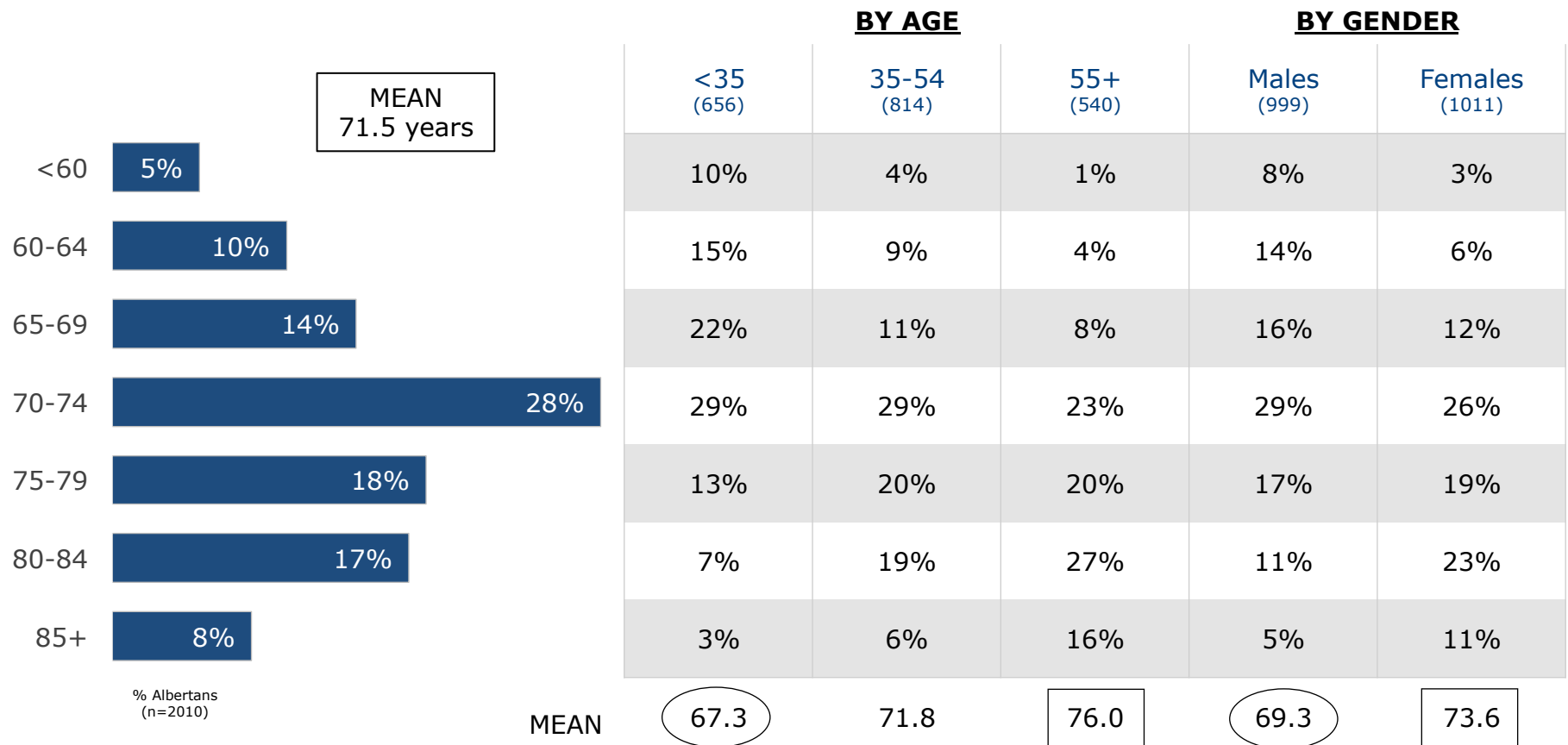
- Study fielded via online research panel
 - Field dates: March 19-26, 2015
 - Panel Source: Voice of Alberta & Vision Critical
- n= 2010
- Weighted to reflect gender, age, region of Alberta population according to Stats Canada
- This online survey utilizes a representative but non random sample, therefore margin of error is not applicable. However, a probability sample of this size would yield a margin of error of +/-2.2 percentage points at a 95% confidence interval.
- Accuracy of sub-samples of the data decline based on sample size

REGIONAL SAMPLE SIZES & MARGINS OF ERROR

	Total Interviews (Unweighted) (n)	Total Interviews (Weighted) (n)	Margin of Error (Associated with a probability sample of this size)
ALBERTA TOTAL	2010	2010	+/- 2.2
Calgary	725	674	+/- 3.8
Edmonton	653	613	+/- 4.0
North	191	260	+/- 7.1
Central	211	242	+/- 6.8
South	230	220	+/- 6.5

AT WHAT AGE ARE WE CONSIDERED "OLD"?

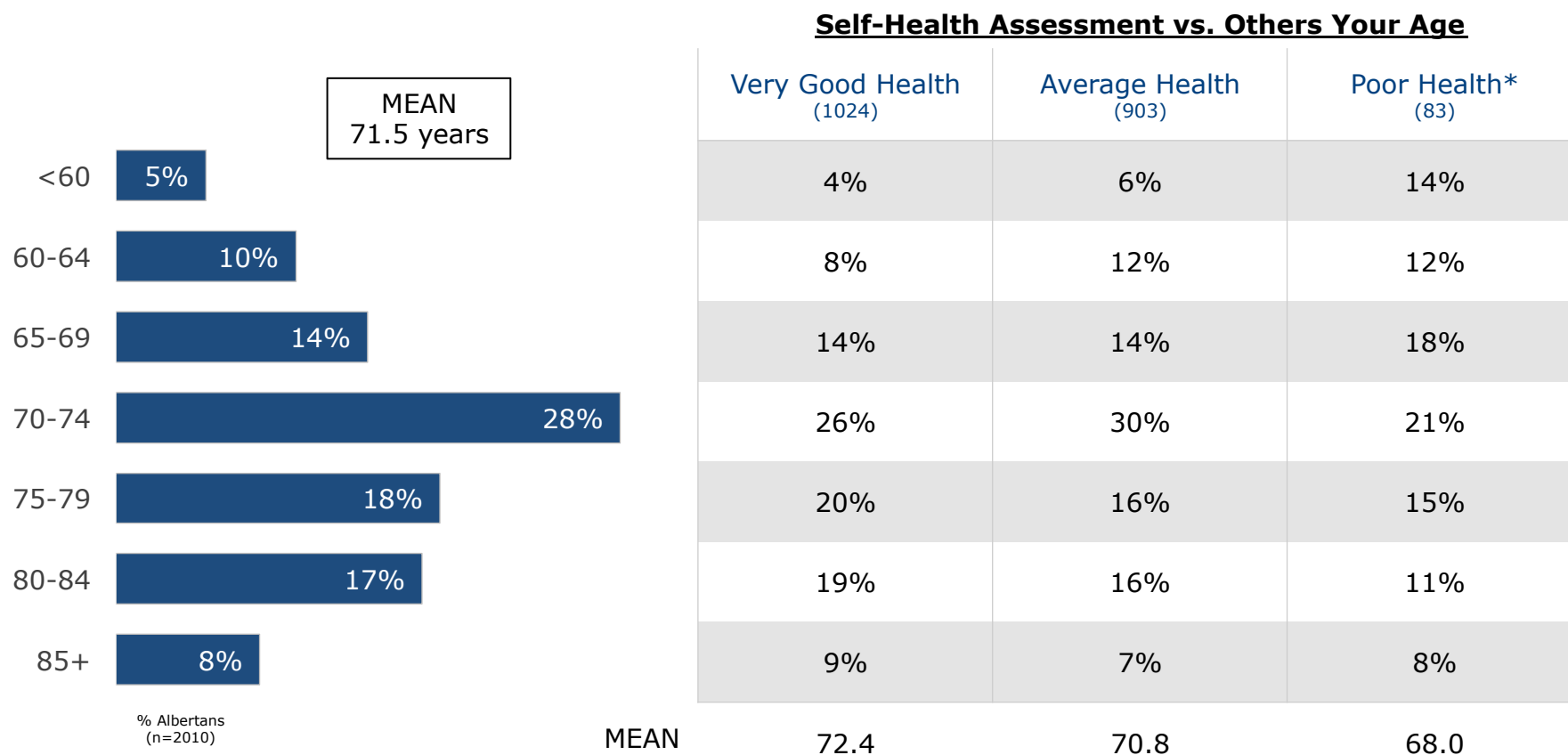
At what age do you personally consider someone to be 'old'?




AT WHAT AGE ARE WE CONSIDERED "OLD"?

-BY PERSONAL HEALTH ASSESSMENT-

At what age do you personally consider someone to be 'old'?



*Caution: Small Sample Size

A large, stylized graphic of an eye, composed of concentric, curved bands in shades of blue and grey, set against a dark blue background. The eye is oriented horizontally and occupies the right half of the page.

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