

EYE ON ALBERTA

ALBERTA'S PUBLIC AFFAIRS MONITOR

- JOB ANXIETY -

September 2015



Marc Henry, President
ThinkHQ Public Affairs Inc.
MLH@THINKHQ.CA
587.774.2395



Copyright © 2015 ThinkHQ Public Affairs Inc. All rights reserved

www.thinkhq.com

The contents of this document are the exclusive property of ThinkHQ Public Affairs Inc., and may not be used in any manner whatsoever, without the prior written consent of ThinkHQ Public Affairs Inc. No license under any copyright is hereby granted or implied.

RESEARCH METHODOLOGY

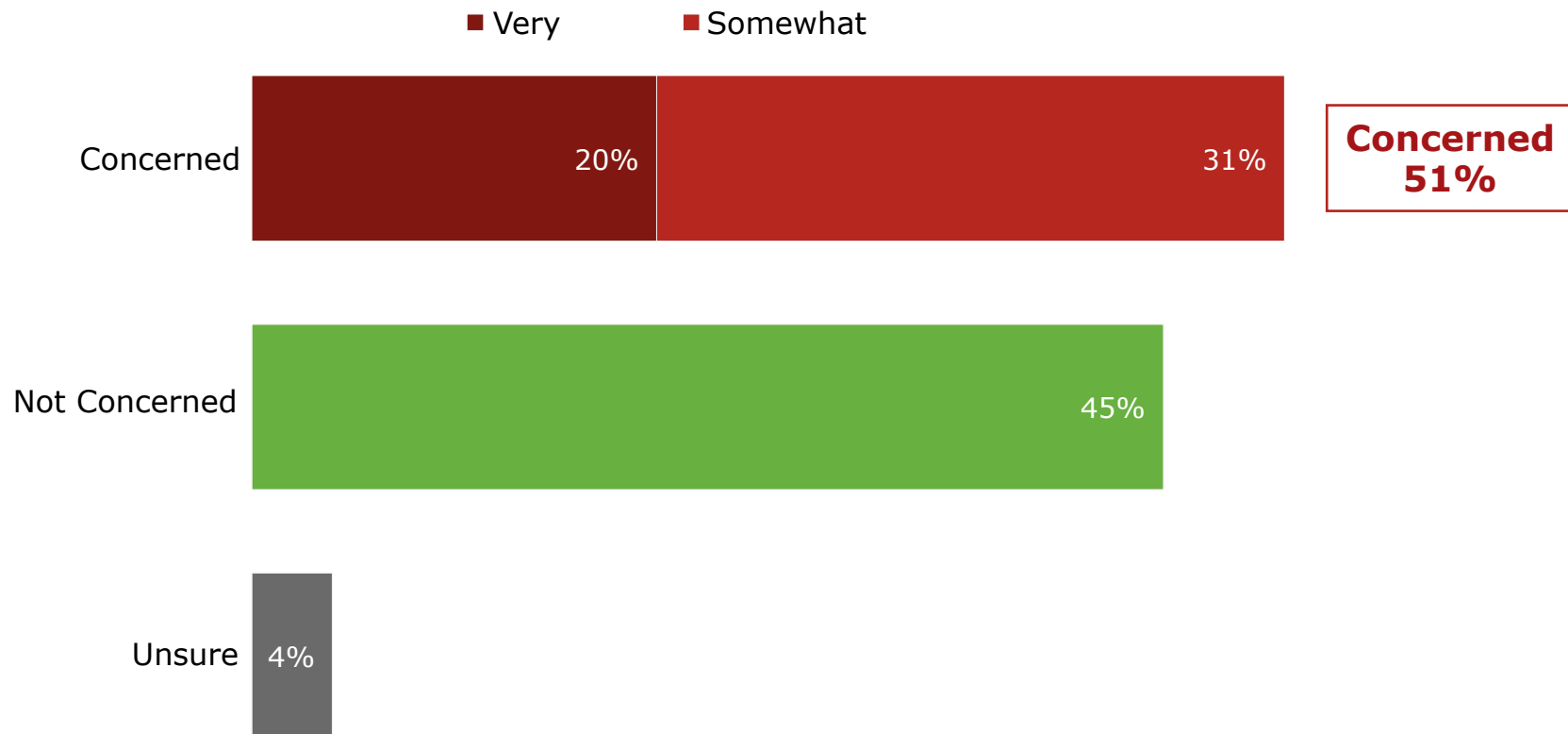
- Study fielded via online research panel
 - Field dates: September 2 to 8, 2015
 - Panel source: Voice of Alberta & Vision Critical
- n=1446
- Weighted to reflect gender, age and region of Alberta population according to Stats Canada
- This online survey utilizes a representative but non-random sample, therefore margin of error is not applicable. However, a probability sample of this size would yield a margin of error of +/- 2.6 percentage points at a 95% confidence interval.
- Accuracy of sub-samples of the data decline based on sample sizes

REGIONAL SAMPLE SIZES & MARGINS OF ERROR

	Total Interviews (Unweighted) (n)	Total Interviews (Weighted) (n)	Margin of Error (Associated with a probability sample of this size)
ALBERTA TOTAL	1446	1446	+/- 2.6
Calgary	510	485	+/- 4.3
Edmonton	438	441	+/- 4.7
North	139	187	+/- 8.3
Central	183	174	+/- 7.2
South	176	159	+/- 7.4

ALBERTAN'S FINANCIAL OUTLOOK

Do you personally have any concerns about experiencing **job loss** or a **cut in work hours** over the next year?

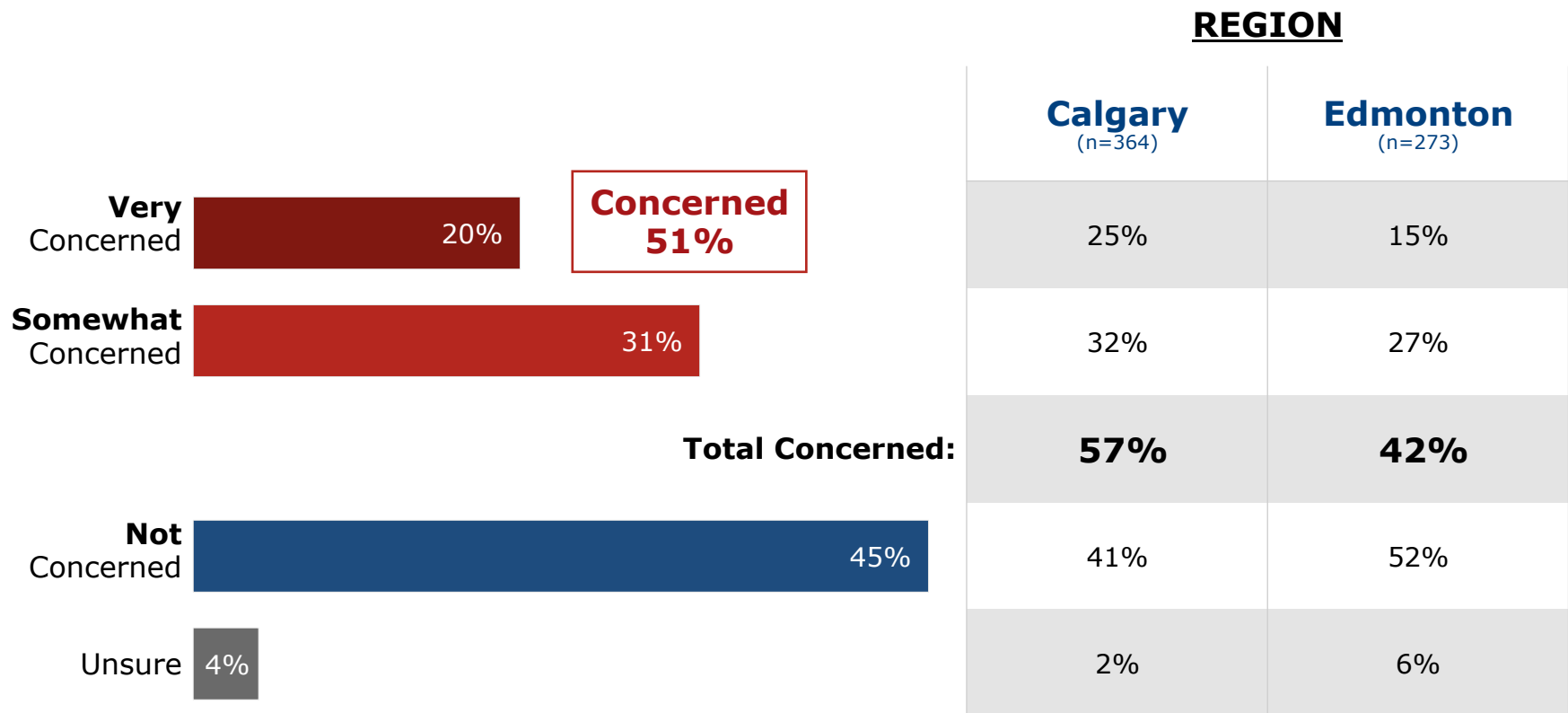


Base: Currently Employed
n=1157

ALBERTAN'S FINANCIAL OUTLOOK

-BY REGION-

Do you personally have any concerns about experiencing **job loss** or a **cut in work hours** over the next year?



Base: Currently Employed
n=1157



Want to have your say about topics and issues that affect Albertans?

Voice of Alberta is a rapidly growing online community of Albertans who are interested in shaping the future of their community, province and nation. We bring current political, business and social issues to you and ask for your views. In return, we share the results in publications like the one you're reading now, through traditional and social media, and in member-exclusive newsletters.

Join and have your say at:

www.voiceofalberta.com

**For more information, contact:
Marc Henry, President
ThinkHQ Public Affairs Inc.
MLH@THINKHQ.CA**

Copyright © 2015 ThinkHQ Public Affairs Inc. All rights reserved

The contents of this document are the exclusive property of ThinkHQ Public Affairs Inc., and may not be used in any manner whatsoever, without the prior written consent of ThinkHQ Public Affairs Inc. No license under any copyright is hereby granted or implied.

www.thinkhq.com