

SENIORS CAREGIVING A GROWING CONCERN FOR ALBERTANS

Prepared for: Public Release
October 2015



ALBERTA
MEDICAL
ASSOCIATION

albertapatients
Your Voice Matters

Marc Henry, President
ThinkHQ Public Affairs Inc.
MLH@THINKHQ.CA
587.774.2395



Copyright © 2015 ThinkHQ Public Affairs Inc. All rights reserved

www.thinkhq.com

The contents of this document are the exclusive property of ThinkHQ Public Affairs Inc., and may not be used in any manner whatsoever, without the prior written consent of ThinkHQ Public Affairs Inc. No license under any copyright is hereby granted or implied.

RESEARCH METHODOLOGY

- Study fielded via online research panel
 - Field dates: March 19-26, 2015
 - Panel Source: Voice of Alberta & Vision Critical
- n= 2010
- Weighted to reflect gender, age, region of Alberta population according to Stats Canada
- This online survey utilizes a representative but non random sample, therefore margin of error is not applicable. However, a probability sample of this size would yield a margin of error of +/-2.2 percentage points at a 95% confidence interval.
- Accuracy of sub-samples of the data decline based on sample size

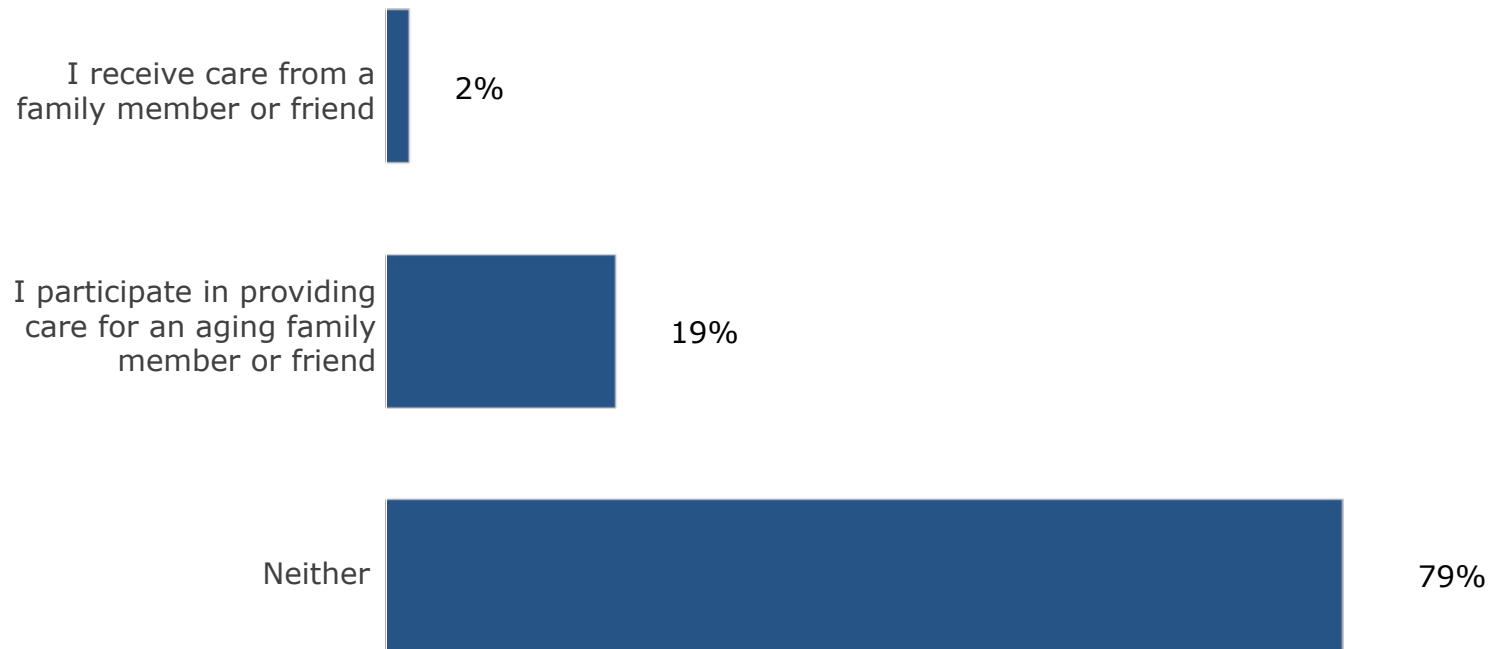
REGIONAL SAMPLE SIZES & MARGINS OF ERROR

	Total Interviews (Unweighted) (n)	Total Interviews (Weighted) (n)	Margin of Error (Associated with a probability sample of this size)
ALBERTA TOTAL	2010	2010	+/- 2.2
Calgary	725	674	+/- 3.8
Edmonton	653	613	+/- 4.0
North	191	260	+/- 7.1
Central	211	242	+/- 6.8
South	230	220	+/- 6.5

CAREGIVING FOR SENIORS IN ALBERTA

Changing topics, we'd like to ask you a few questions about **caregiving** for **seniors in Alberta**. For the purposes of these questions, we are specifically defining **caregiving** as unpaid care or support for an aging family member, relative or friend who has a physical or mental disability, is chronically ill or is becoming frail.

Which of the following best describes your **own situation** currently?



% Albertans
(n=2010)

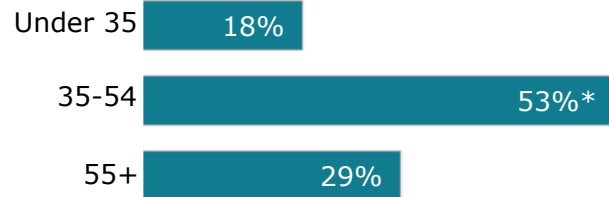
PROFILING ALBERTA'S CAREGIVERS

*Variations from General Population

GENDER



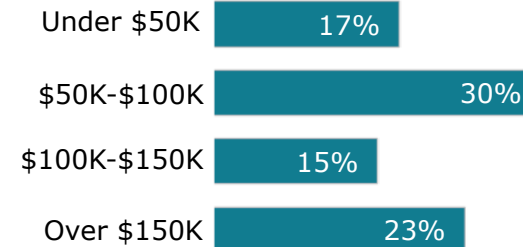
AGE



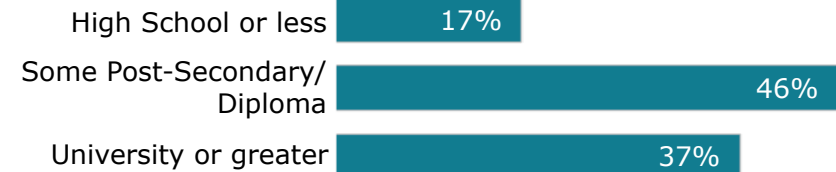
CHILDREN AT HOME



HOUSEHOLD INCOME



EDUCATION



% Caregivers
(n=414)

CONFIDENTIAL: Seniors Care Perspectives 2015
Copyright © 2015 ThinkHQ Public Affairs Inc. All rights reserved



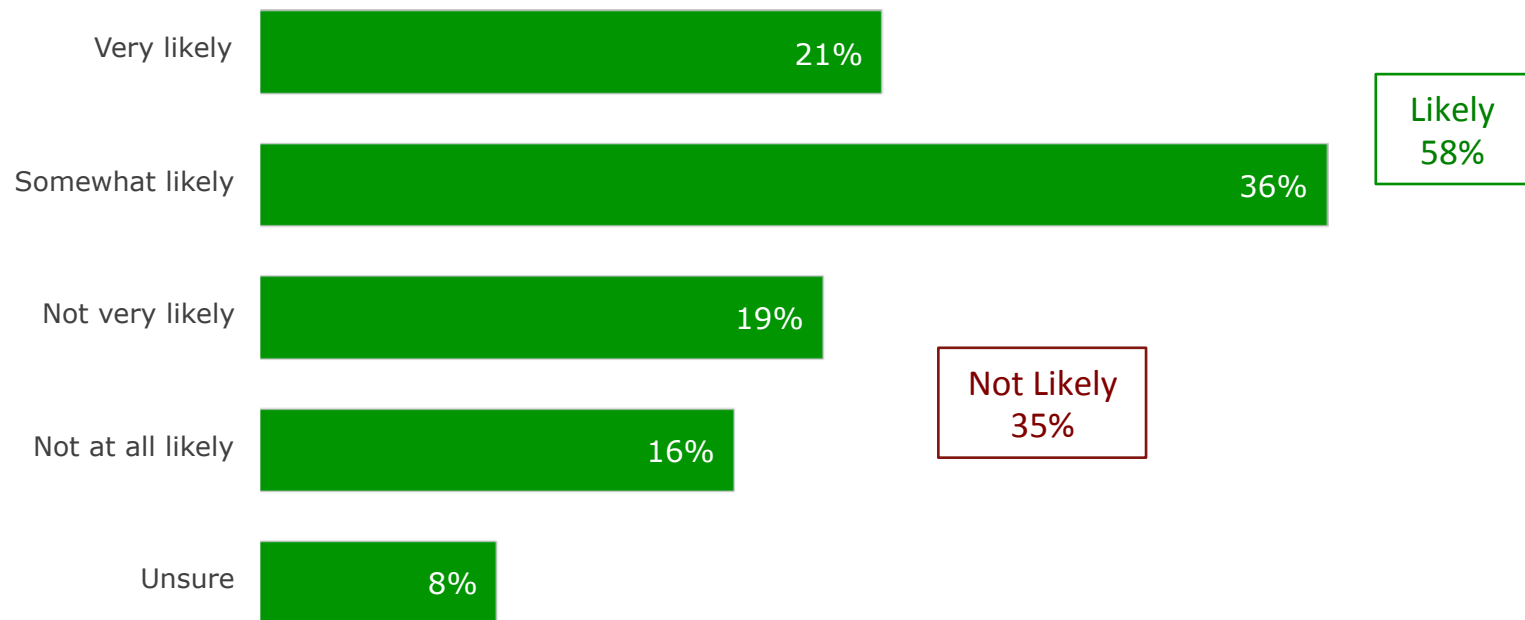
albertapatients
Your Voice Matters



CAREGIVING FOR SENIORS IN ALBERTA

Changing topics, we'd like to ask you a few questions about **caregiving** for **seniors in Alberta**. For the purposes of these questions, we are specifically defining **caregiving** as unpaid care or support for an aging family member, relative or friend who has a physical or mental disability, is chronically ill or is becoming frail.

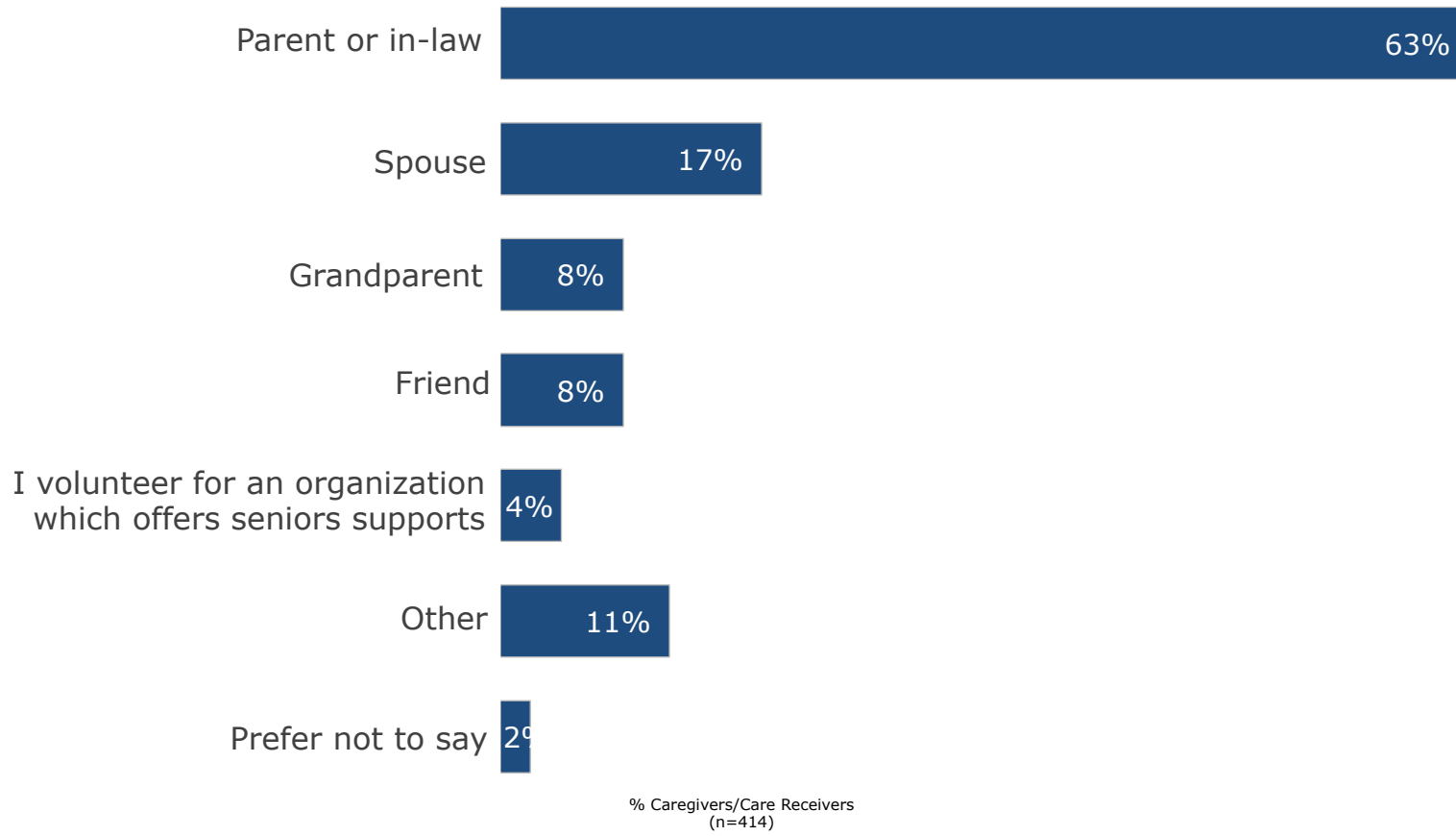
If neither a caregiver or care receiver...How likely is it that, at some point in your life, you will be responsible for caring for an aging parent, relative or friend?



% Albertans
(n=1596)

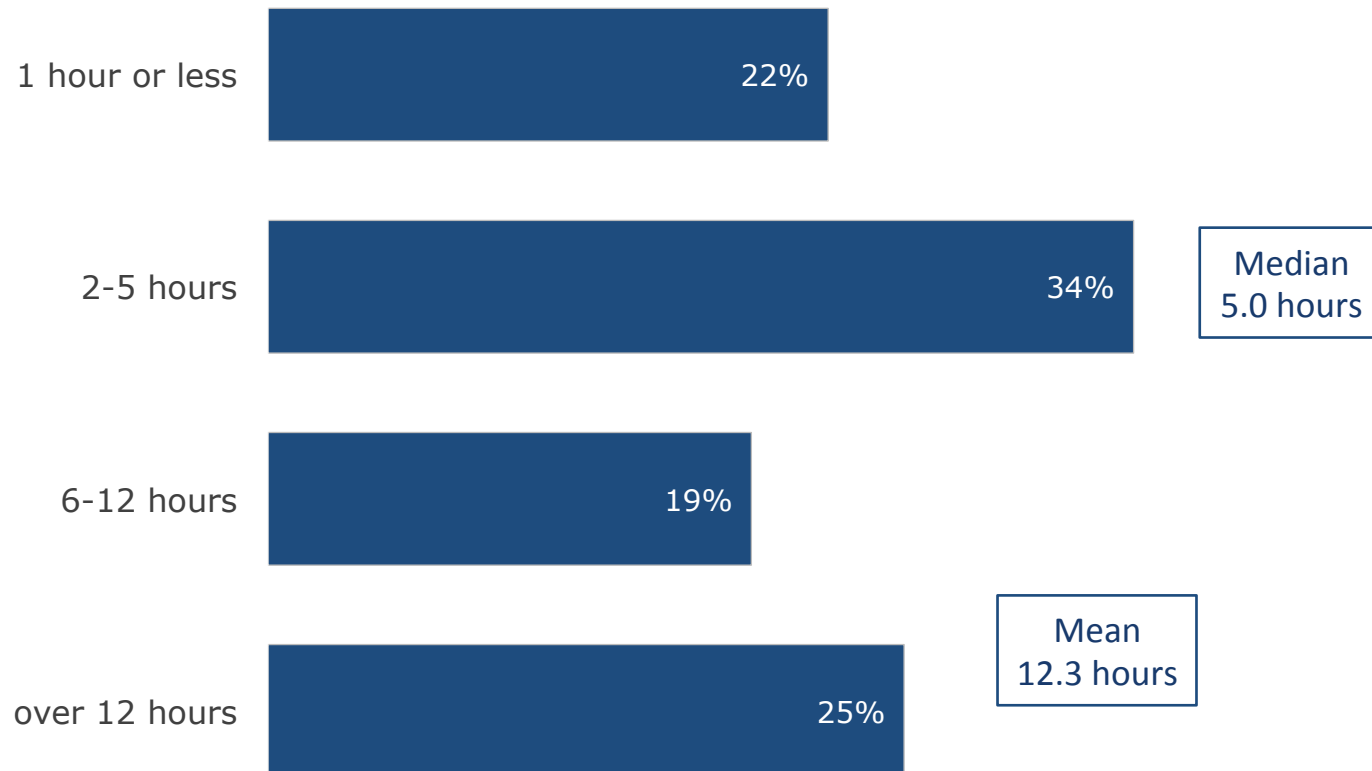
RELATIONSHIPS BETWEEN CAREGIVERS AND CARE RECEIVERS

What is the nature of the **relationship** between you and the person(s) whom you provide care to or receive care from? The person is your...



WEEKLY CAREGIVING TIME COMMITMENT

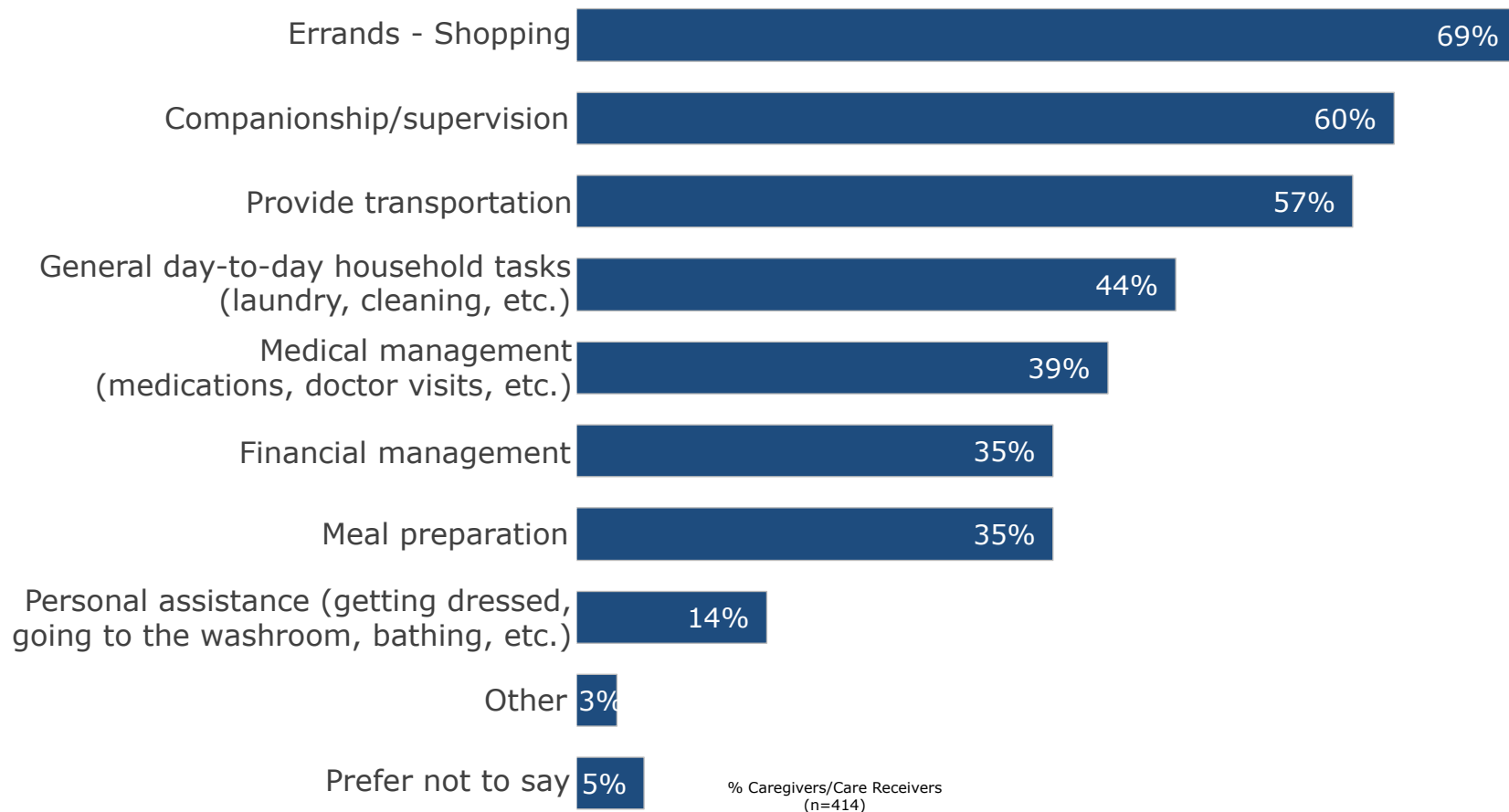
In a typical week, **how many hours** would you estimate you provide/receive care?



% Caregivers/Care Receivers
(n=414)

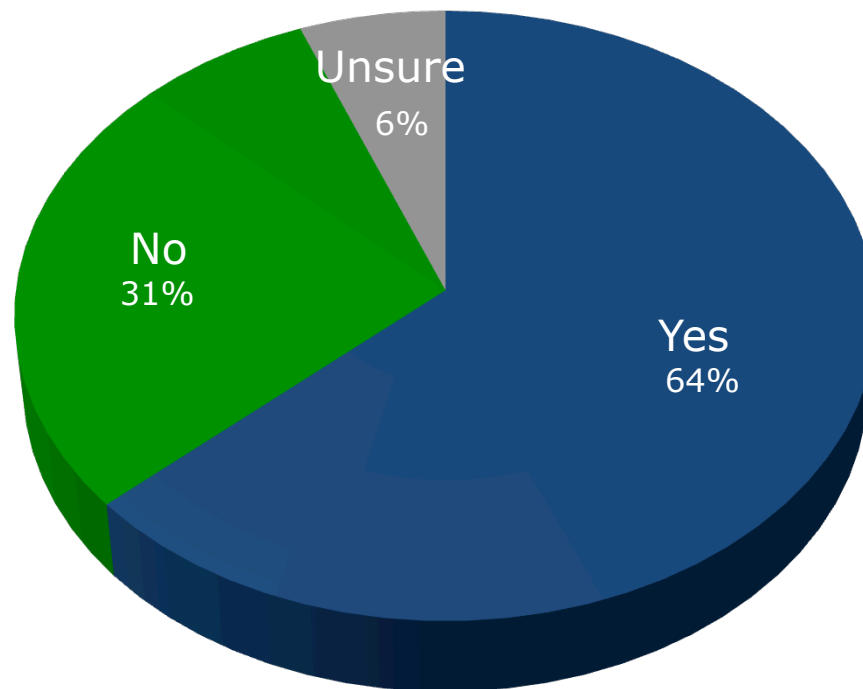
RANGE OF SUPPORTS PROVIDED BY CAREGIVERS

Caregivers can be involved in a lot of different supports for their aging family member or friend. Which of the following do you do for the person(s) you care for, or does your care provider do for you?



CARE RECEIVERS: INCIDENCE OF CHRONIC CONDITIONS

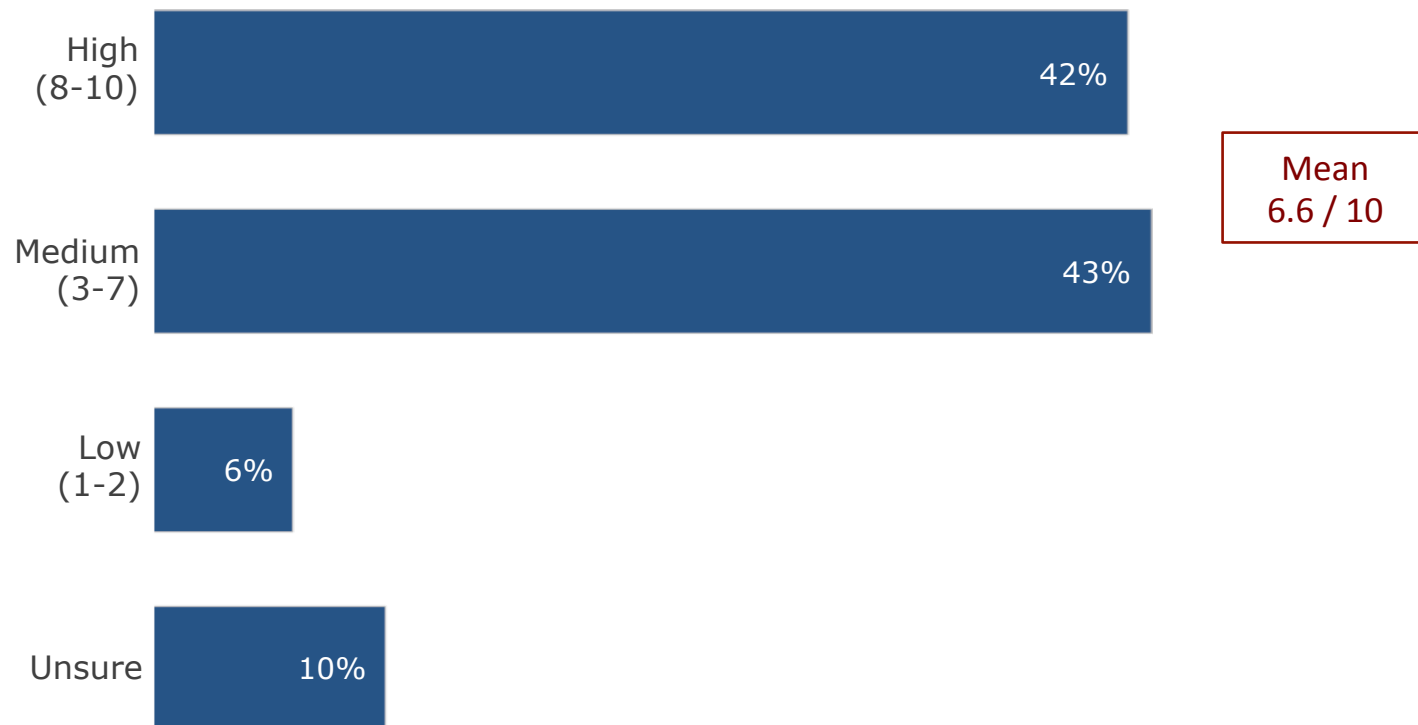
Do you/does the person(s) for whom you provide care have any **chronic medical conditions** that require frequent visits to a **family doctor or specialist**?




% Caregivers/Care Receivers
(n=414)

THE STRESS OF BEING A CAREGIVER

To what extent, if any, does being a caregiver for an aging family member or friend add **additional stress to your life**? Please use a scale from 0 to 10 where 0 means it adds **no additional stress** to your life, and 10 means it adds an **enormous amount of additional stress** to your life.



A large, stylized graphic of an eye, composed of concentric, curved bands in shades of blue and grey, set against a dark blue background. The eye is oriented horizontally and occupies the right half of the page.

For more information, contact:
Marc Henry, President
ThinkHQ Public Affairs Inc.
MLH@THINKHQ.CA

Copyright © 2015 ThinkHQ Public Affairs Inc. All rights reserved

The contents of this document are the exclusive property of ThinkHQ Public Affairs Inc., and may not be used in any manner whatsoever, without the prior written consent of ThinkHQ Public Affairs Inc. No license under any copyright is hereby granted or implied.

www.thinkhq.com