



CALGARY MUNICIPAL POLITICS

EXCERPTS FROM EYE ON ALBERTA

NOVEMBER 2018

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RESEARCH METHODOLOGY

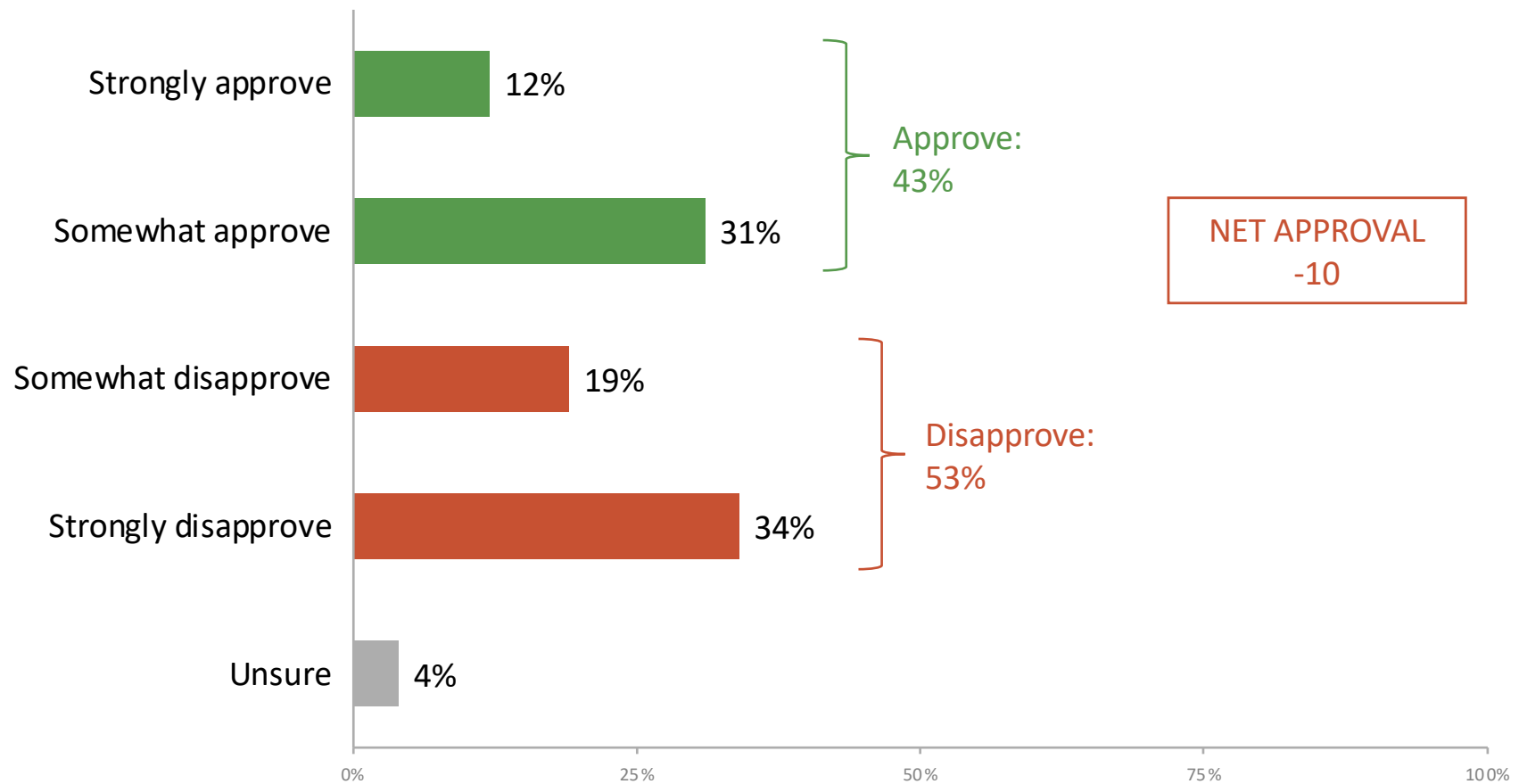


- Study fielded via online research panel. Province-wide survey sampling – Calgary portion of sample took part in these questions
 - Field dates: November 22 to 26, 2018
 - Panel source: ThinkHQ Connect & MARU
- n=347 Calgarians, from a province-wide sample of 1102
- Weighted to reflect gender, age and region of Alberta population according to Stats Canada
- This online survey utilizes a representative but non-random sample, therefore margin of error is not applicable. However, a probability sample of this size would yield a margin of error of +/- 5.3 percentage points at a 95% confidence interval
- Accuracy of sub-samples of the data decline based on sample sizes
- Excerpts drawn from *Eye on Alberta* Syndicated Study

MAYOR NENSHI PERFORMANCE APPROVAL



*And what about the performance of the MAYOR in your city?
Would you say that you approve or disapprove of Mayor Naheed Nenshi's performance since October 2017?*

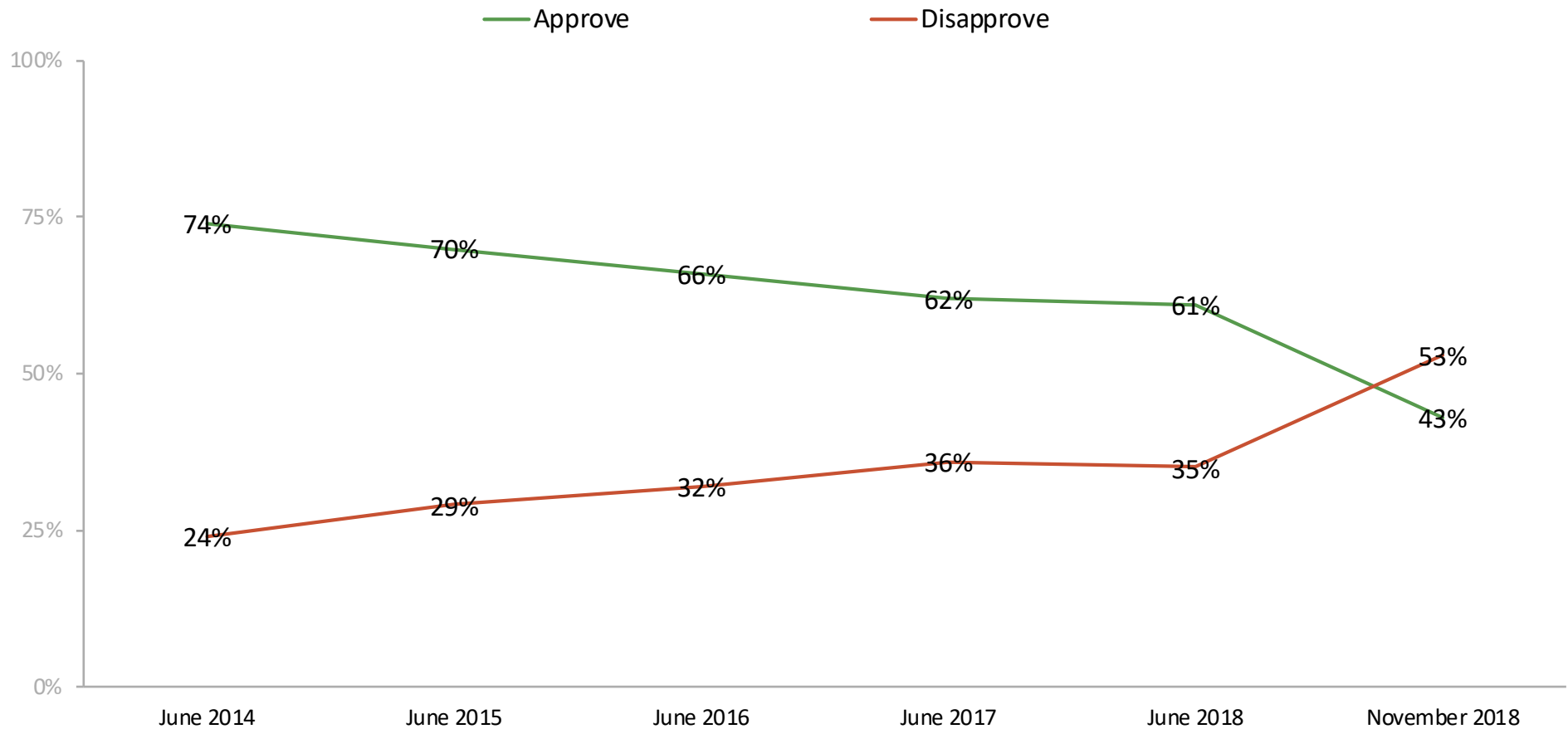


Base: Calgary Proper (n=347)

MAYOR NENSHI PERFORMANCE APPROVAL -TRACKING



*And what about the performance of the MAYOR in your city?
Would you say that you approve or disapprove of Mayor Naheed Nenshi's performance since October 2017?*



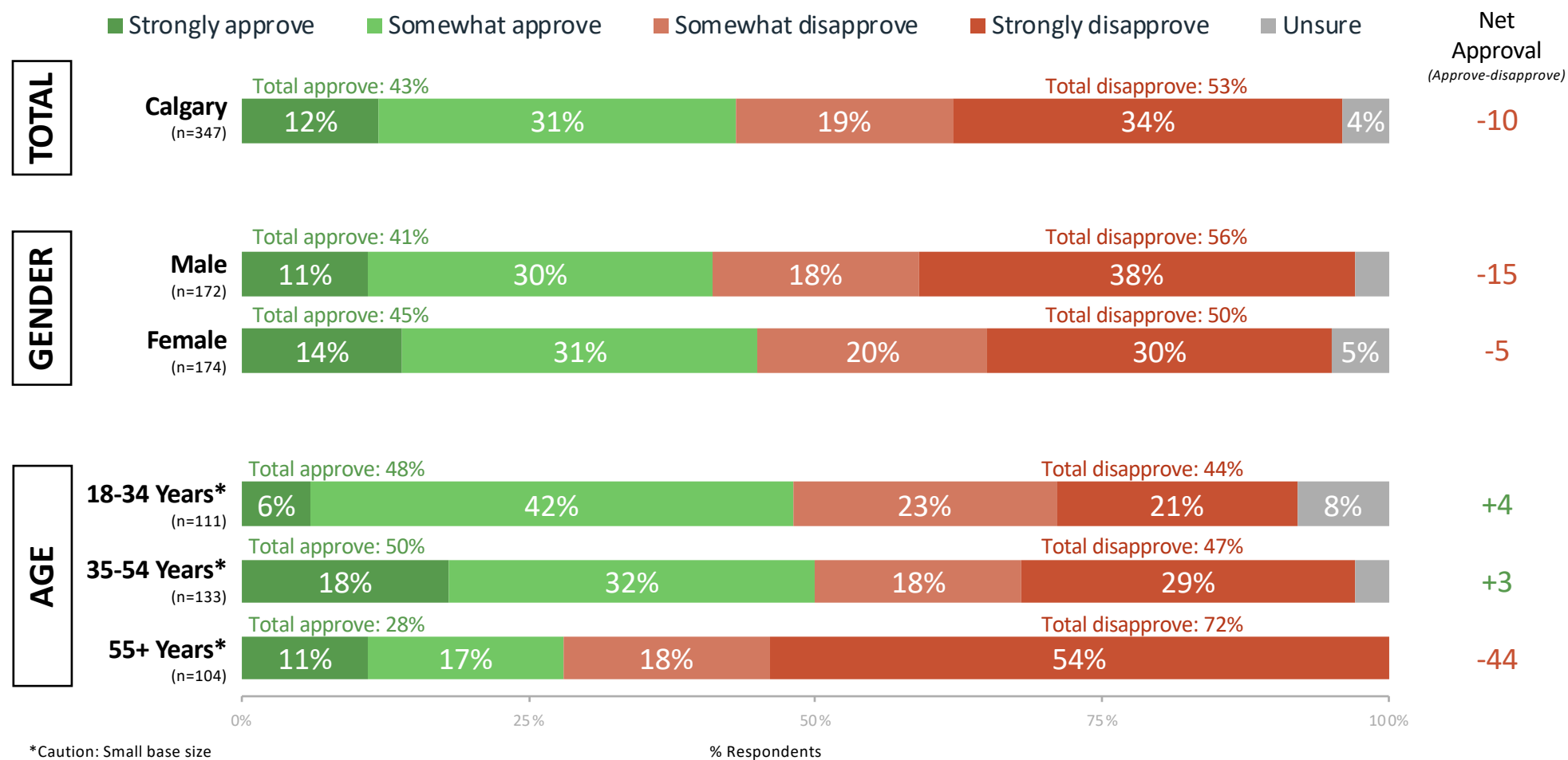
Base: Calgary Proper

MAYOR NENSHI PERFORMANCE APPROVAL

-BY AGE AND GENDER



And what about the performance of the MAYOR in your city?
 Would you say that you approve or disapprove of Mayor Naheed Nenshi's performance since October 2017?





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