RESEARCH METHODOLOGY

• Study fielded via online research panel
  – Field dates: November 9 to 13, 2017
  – Panel source: Voice of Alberta & Angus Reid Forum
• n=1314
• Weighted to reflect gender, age and region of Alberta population according to Stats Canada
• This online survey utilizes a representative but non-random sample, therefore margin of error is not applicable. However, a probability sample of this size would yield a margin of error of +/- 2.7 percentage points at a 95% confidence interval.
• Accuracy of sub-samples of the data decline based on sample sizes
### Regional Sample Sizes and Margins of Error

<table>
<thead>
<tr>
<th>Region</th>
<th>Total Interviews (Unweighted) (n)</th>
<th>Total Interviews (Weighted) (n)</th>
<th>Margin of Error (Associated with a probability sample of this size)</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALBERTA TOTAL</td>
<td>1314</td>
<td>1314</td>
<td>+/- 2.7</td>
</tr>
<tr>
<td>Calgary</td>
<td>481</td>
<td>440</td>
<td>+/- 4.5</td>
</tr>
<tr>
<td>Edmonton</td>
<td>368</td>
<td>401</td>
<td>+/- 5.1</td>
</tr>
<tr>
<td>North</td>
<td>123</td>
<td>170</td>
<td>+/- 8.8</td>
</tr>
<tr>
<td>Central</td>
<td>174</td>
<td>158</td>
<td>+/- 7.4</td>
</tr>
<tr>
<td>South</td>
<td>168</td>
<td>145</td>
<td>+/- 7.6</td>
</tr>
</tbody>
</table>
ALBERTA’S POLITICAL LANDSCAPE
-Is “FORTRESS EDMONTON” CRUMBLING ON THE NDP?

For many political observers, the fact that the provincial NDP are now trailing province-wide in voter intentions may not come as a surprise - the economy remains stubbornly sluggish and the UCP has coalesced right-of-centre voters under one party banner. However, our November ThinkHQ/Metro Provincial Politics survey reveals deeper problems for the governing party.

• If an election were held tomorrow, the NDP would garner 30% of the vote across the province, well back of the UCP at 54% and well behind their returns in the last provincial election (41%)

• Meanwhile the Alberta Party stands at 9% of the decided vote province-wide today, followed by the Liberals at only 5%

• Fully 18% of Alberta voters are undecided about who they will support in the next election

Most interesting in this new wave of political tracking is voter intentions in the Capital Region - “Fortress Edmonton” may be crumbling on the NDP.

• For the first time since they were elected in 2015, the NDP DO NOT have a lead among voters in the Edmonton-region. They are currently tied with UCP at 42% of the decided vote, followed by the Alberta Party (9%) and the Liberals (6%)

• The NDP continue to hold a substantial edge (13 percentage points) within Edmonton city limits, however this suggests that in surrounding communities such as St. Albert, Leduc and Sherwood Park, they are actually trailing the UCP
If a provincial election were held today, which one of the following parties’ candidate would you, yourself, be most likely to support?

- **United Conservative Party**: 43% (Initial Vote), 46% (Leaners Included)
- **NDP**: 24% (Initial Vote), 26% (Leaners Included)
- **Alberta Party**: 7% (Initial Vote), 8% (Leaners Included)
- **Liberal**: 4% (Initial Vote), 5% (Leaners Included)
- **Some other party**: 1% (Initial Vote), 2% (Leaners Included)
- **Undecided**: 18% (Initial Vote), 12% (Leaners Included)

**Note**: 2% say they would not vote.

% Albertans
If a provincial election were held today, which one of the following parties’ candidate would you, yourself, be most likely to support?

- UNITED CONSERVATIVE PARTY: 54%
- Alberta’s NDP: 30%
- Alberta Party: 9%
- Alberta Liberal: 5%
- Some other party: 2%
- Initial Undecided: 18%
If a provincial election were held today, which one of the following parties’ candidate would you, yourself, be most likely to support?

- NDP
- UCP
- WR
- PC
- LIB
- AB Party
- Other

Wildrose and PC Parties merge to form United Conservative Party
### Is ‘Fortress Edmonton’ Crumbling on Provincial NDP?

<table>
<thead>
<tr>
<th>DECIDED VOTE</th>
<th>ALBERTA TOTAL</th>
<th>EDMONTON CMA</th>
<th>EDMONTON PROPER</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(958)</td>
<td>(1128)</td>
<td></td>
</tr>
<tr>
<td>NDP</td>
<td>31%</td>
<td>30%</td>
<td>-1</td>
</tr>
<tr>
<td></td>
<td>49%</td>
<td>47%</td>
<td></td>
</tr>
<tr>
<td>United Conservative Party</td>
<td>53%</td>
<td>54%</td>
<td>+1</td>
</tr>
<tr>
<td></td>
<td>33%</td>
<td>34%</td>
<td></td>
</tr>
<tr>
<td>Liberal</td>
<td>7%</td>
<td>5%</td>
<td>-2</td>
</tr>
<tr>
<td></td>
<td>11%</td>
<td>7%</td>
<td></td>
</tr>
<tr>
<td>Alberta Party</td>
<td>7%</td>
<td>9%</td>
<td>+2</td>
</tr>
<tr>
<td></td>
<td>5%</td>
<td>10%</td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td>1%</td>
<td>2%</td>
<td>+1</td>
</tr>
<tr>
<td></td>
<td>2%</td>
<td>2%</td>
<td></td>
</tr>
</tbody>
</table>
Want to have your say about topics and issues that affect Albertans?

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