

THINKHQ/METRO NEWS

-THE RACE FOR PC LEADER-

August 2016

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RESEARCH METHODOLOGY

- Study fielded via online research panel
 - Field dates: July 25 to 30, 2016
 - Panel source: Voice of Alberta & Angus Reid Forum
- n=1221
- Weighted to reflect gender, age and region of Alberta population according to Stats Canada
- This online survey utilizes a representative but non-random sample, therefore margin of error is not applicable. However, a probability sample of this size would yield a margin of error of +/- 2.8 percentage points at a 95% confidence interval.
- Accuracy of sub-samples of the data decline based on sample sizes

REGIONAL SAMPLE SIZES AND MARGINS OF ERROR

	Total Interviews (Unweighted) (n)	Total Interviews (Weighted) (n)	Margin of Error (Associated with a probability sample of this size)
ALBERTA TOTAL	1221	1221	+/- 2.8
Calgary	393	409	+/- 4.9
Edmonton	348	372	+/- 5.3
North	119	158	+/- 9.0
Central	182	147	+/- 7.3
South	179	134	+/- 7.3

RACE FOR PC LEADER



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THE RACE TO REPLACE PC LEADER

****CAVEAT:** Our July survey asked a gen-pop sample of Albertans their thoughts on various candidates to permanently replace Jim Prentice as PC leader. These results may be more interesting than they are instructive. The next PC leader will be selected using a delegated leadership convention model, so while polling results can offer insights into how the public (and even likely PC voters) feel, it WILL NOT necessarily reflect choices made by party members at individual constituency delegate selection meetings.*

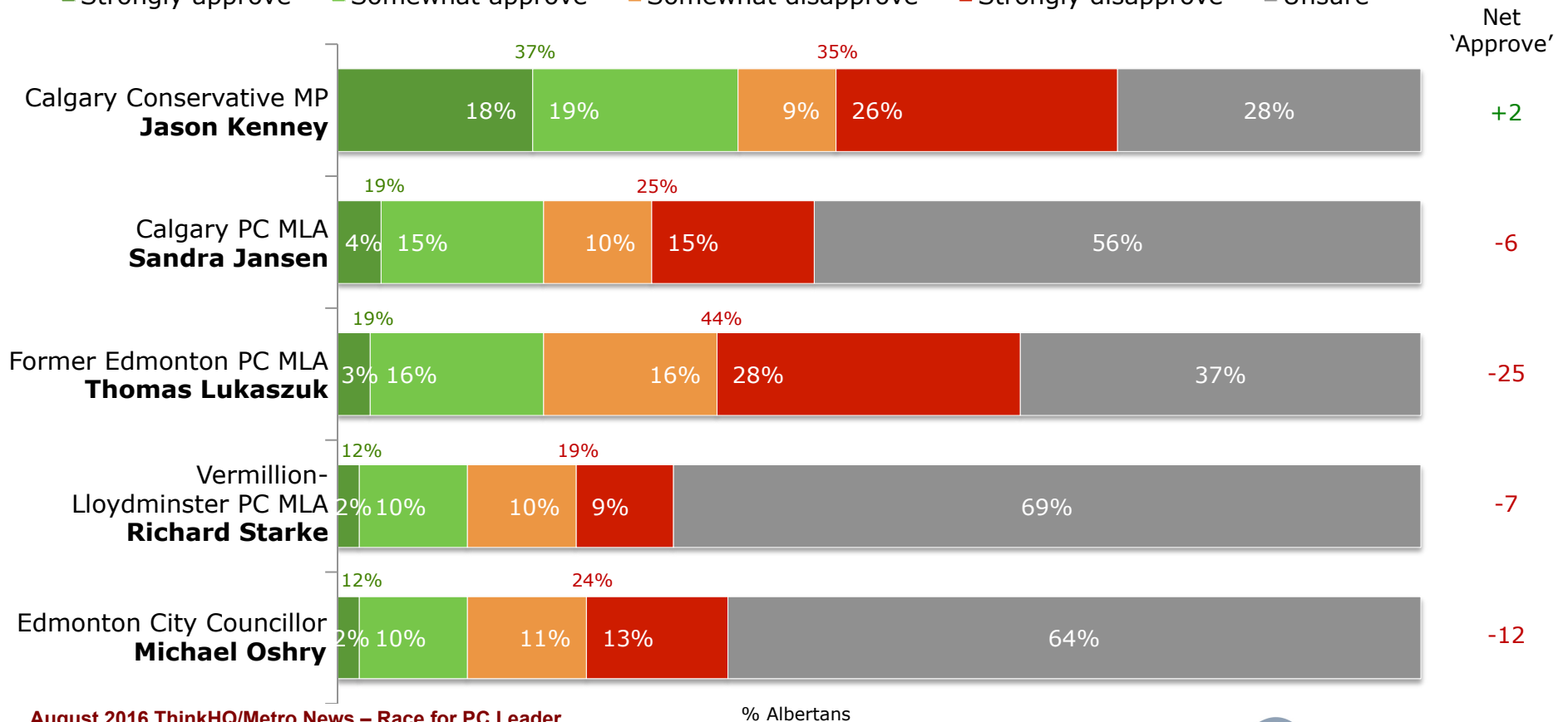


- The PC leadership race has yet to officially begin, however it is clear that among those declared or rumoured to be considering a run, Calgary M.P. Jason Kenney holds the 'pole position'
 - Kenney enjoys the highest approval of any of the candidates tested (37%), but also relatively high disapproval (35%)
 - Other prospective candidates suffer from low profiles; reflected in their results on all measures
 - Kenney well regarded among likely PC and WR voters (approval over 60%), and is equally well regarded among voters who consider themselves 'conservative'
 - Kenney suffers from high "negatives" in Edmonton, and among those who consider themselves 'progressive'. His approval in Calgary is modest (equal to disapproval)
- The Kenney Gamble: If Kenney does win the PC leadership BUT Wildrose Party continues to field candidates, the NDP are the biggest beneficiaries
 - ¾ of Wildrose voters say they would prefer to vote for the Wildrose led by Brian Jean than the PC Party led by Jason Kenney

PUBLIC APPROVAL OF PC LEADER CANDIDATES

Beginning on Oct. 1st of this year, the provincial **Progressive Conservative Party** will begin a process to **elect a new leader**. The following is a list of people who have either declared that they will be running to become the new provincial PC leader or are rumored to be considering it. Would you say that you personally **approve** or **disapprove** of each?

■ Strongly approve
 ■ Somewhat approve
 ■ Somewhat disapprove
 ■ Strongly disapprove
 ■ Unsure



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PUBLIC APPROVAL OF PC LEADER CANDIDATES -BY PROVINCIAL VOTE INTENTION-

Beginning on Oct. 1st of this year, the provincial **Progressive Conservative Party** will begin a process to **elect a new leader**. The following is a list of people who have either declared that they will be running to become the new provincial PC leader or are rumored to be considering it. Would you say that you personally **approve** or **disapprove** of each?

		Total	Provincial Vote Intention				
		ALBERTA (1221)	NDP (286)	WR (342)	PC (219)	LIB (79)*	Und. (180)
Calgary Conservative MP Jason Kenney	Approve	37%	4%	64%	60%	12%	23%
	Disapprove	35%	74%	17%	16%	42%	28%
	Unsure	28%	21%	20%	24%	47%	49%
	NET APPROVAL	+2	-70	+47	+44	-30	-5
Calgary PC MLA Sandra Jansen	Approve	19%	33%	11%	30%	16%	9%
	Disapprove	25%	19%	38%	25%	15%	12%
	Unsure	56%	48%	51%	44%	69%	79%
	NET APPROVAL	-6	+14	-27	+5	+1	-3
Former Edmonton PC MLA Thomas Lukaszuk	Approve	19%	22%	19%	27%	11%	10%
	Disapprove	44%	53%	47%	37%	40%	33%
	Unsure	37%	25%	34%	37%	49%	57%
	NET APPROVAL	-25	-31	-28	-10	-29	-23

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		Total	Provincial Vote Intention				
		ALBERTA (1221)	NDP (286)	WR (342)	PC (219)	LIB (79)*	Und. (180)
Vermillion- Lloydminster PC MLA Richard Starke	Approve	12%	9%	14%	20%	11%	4%
	Disapprove	19%	20%	20%	20%	11%	11%
	Unsure	69%	71%	66%	59%	77%	85%
	NET APPROVAL	-7	-11	-6	-	-	-7
Edmonton City Councillor Michael Oshry	Approve	12%	16%	5%	21%	13%	6%
	Disapprove	24%	24%	30%	24%	17%	12%
	Unsure	64%	60%	64%	55%	69%	82%
	NET APPROVAL	-12	-8	-25	-3	-4	-6

PUBLIC APPROVAL OF PC LEADER CANDIDATES -BY REGION-

Beginning on Oct. 1st of this year, the provincial **Progressive Conservative Party** will begin a process to **elect a new leader**. The following is a list of people who have either declared that they will be running to become the new provincial PC leader or are rumored to be considering it. Would you say that you personally **approve** or **disapprove** of each?

		Total	Region				
		ALBERTA (1221)	Calgary CMA (409)	Edmonton CMA (372)	North (158)	Central (147)	South (134)
Calgary Conservative MP Jason Kenney	Approve	37%	39%	25%	44%	39%	46%
	Disapprove	35%	36%	45%	29%	26%	22%
	Unsure	28%	25%	30%	27%	35%	32%
	NET APPROVAL	+2	+3	-20	+15	+13	+24
Calgary PC MLA Sandra Jansen	Approve	19%	24%	17%	17%	8%	24%
	Disapprove	25%	28%	25%	24%	25%	21%
	Unsure	56%	48%	58%	58%	67%	56%
	NET APPROVAL	-6	-4	-8	-7	-17	+3
Former Edmonton PC MLA Thomas Lukaszuk	Approve	19%	11%	26%	20%	22%	15%
	Disapprove	44%	45%	50%	38%	42%	32%
	Unsure	37%	44%	25%	42%	36%	53%
	NET APPROVAL	-25	-34	-24	-18	-20	-17

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PUBLIC APPROVAL OF PC LEADER CANDIDATES -BY REGION-

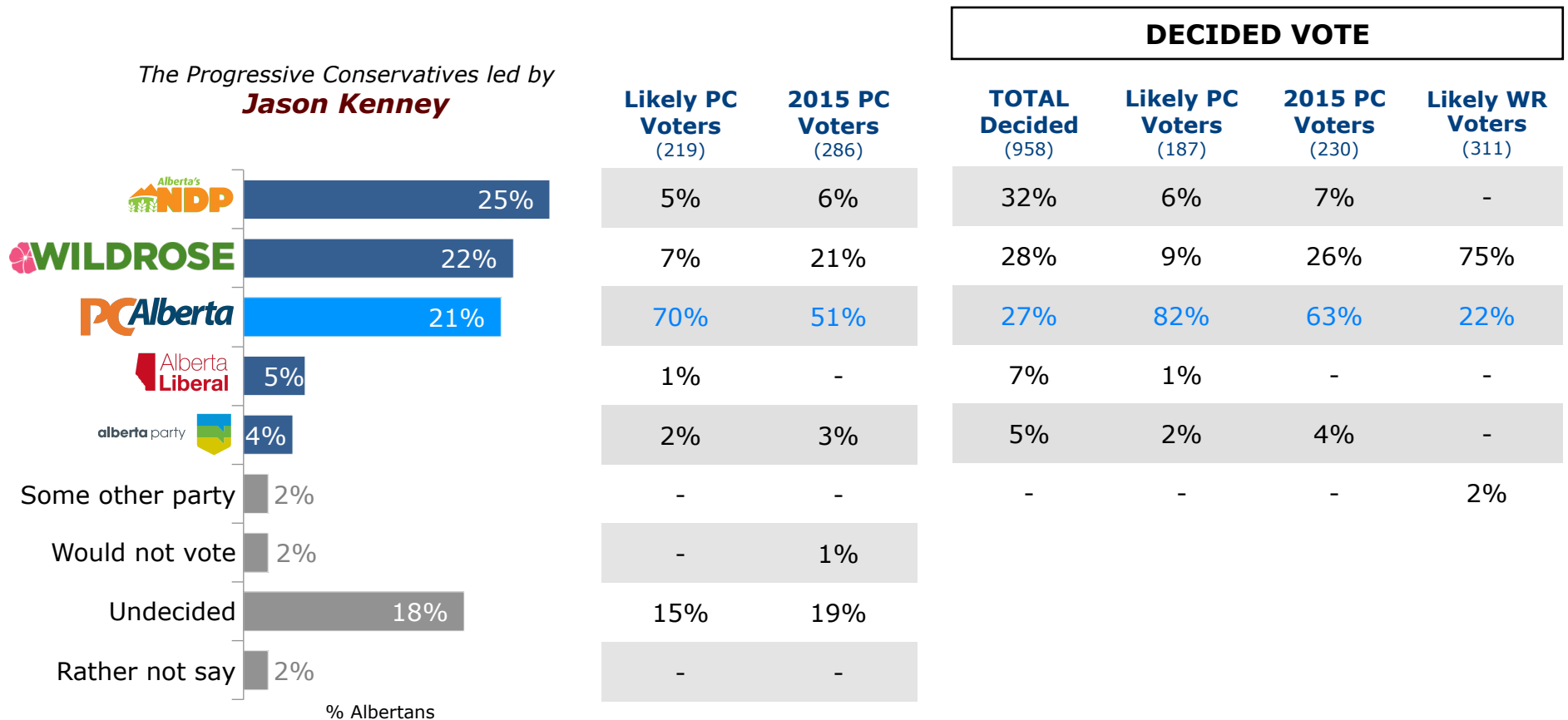
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		Total	Region				
		ALBERTA (1221)	Calgary CMA (409)	Edmonton CMA (372)	North (158)	Central (147)	South (134)
Vermillion- Lloydminster PC MLA Richard Starke	Approve	12%	10%	13%	13%	12%	12%
	Disapprove	19%	18%	20%	19%	17%	15%
	Unsure	69%	72%	66%	68%	71%	73%
	NET APPROVAL	-7	-8	-7	-6	-5	-3
Edmonton City Councillor Michael Oshry	Approve	12%	8%	17%	8%	13%	12%
	Disapprove	24%	19%	33%	25%	21%	17%
	Unsure	64%	73%	50%	67%	66%	71%
	NET APPROVAL	-12	-11	-16	-17	-8	-5

GENERAL ELECTION MOCK BALLOTS WITH KENNEY AS LEADER

-BY LIKELY PC/WR VOTE AND 2015 PC VOTERS-

Next we'd like to get your thoughts on how some of these **potential candidates** might compare to other parties/leaders in a provincial election. If a provincial election were held tomorrow, which one of the following parties' candidate would you, yourself, be most likely to support?



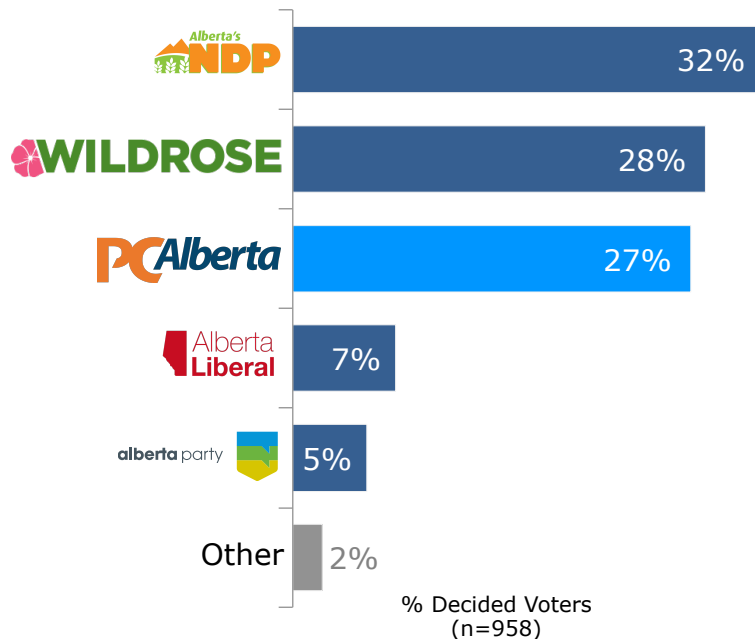
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GENERAL ELECTION MOCK BALLOTS WITH KENNEY AS LEADER -DECIDED VOTE X REGION-

Next we'd like to get your thoughts on how some of these **potential candidates** might compare to other parties/leaders in a provincial election. If a provincial election were held tomorrow, which one of the following parties' candidate would you, yourself, be most likely to support?

The Progressive Conservatives led by
Jason Kenney



REGION			
Calgary Proper (314)	Edmonton Proper (224)	Small Urban (293)	Rural (126)
31%	49%	25%	18%
21%	12%	41%	42%
31%	22%	25%	28%
8%	10%	5%	2%
7%	6%	4%	4%
2%	2%	1%	5%

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