

THINKHQ/METRO NEWS

LIFE IN ALBERTA'S BIG CITIES

-VIEWS ON WATER FLUORIDATION-

March 2016

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RESEARCH METHODOLOGY

- Study fielded via online research panel
 - Field dates: February 29 to March 5, 2016
 - Panel source: Voice of Alberta & Angus Reid Forum
- Edmonton (n=417) and Calgary (n=452)
- Weighted to reflect gender and age of city of Calgary and city of Edmonton according to Stats Canada
- This online survey utilizes a representative but non-random sample, therefore margin of error is not applicable. However, a probability sample of this size would yield a margin of error of +/- 4.6 percentage points (Calgary) and +/-4.8 percentage points (Edmonton) at a 95% confidence interval.
- Accuracy of sub-samples of the data decline based on sample sizes

FLUORIDATION OF LOCAL MUNICIPAL WATER SUPPLY

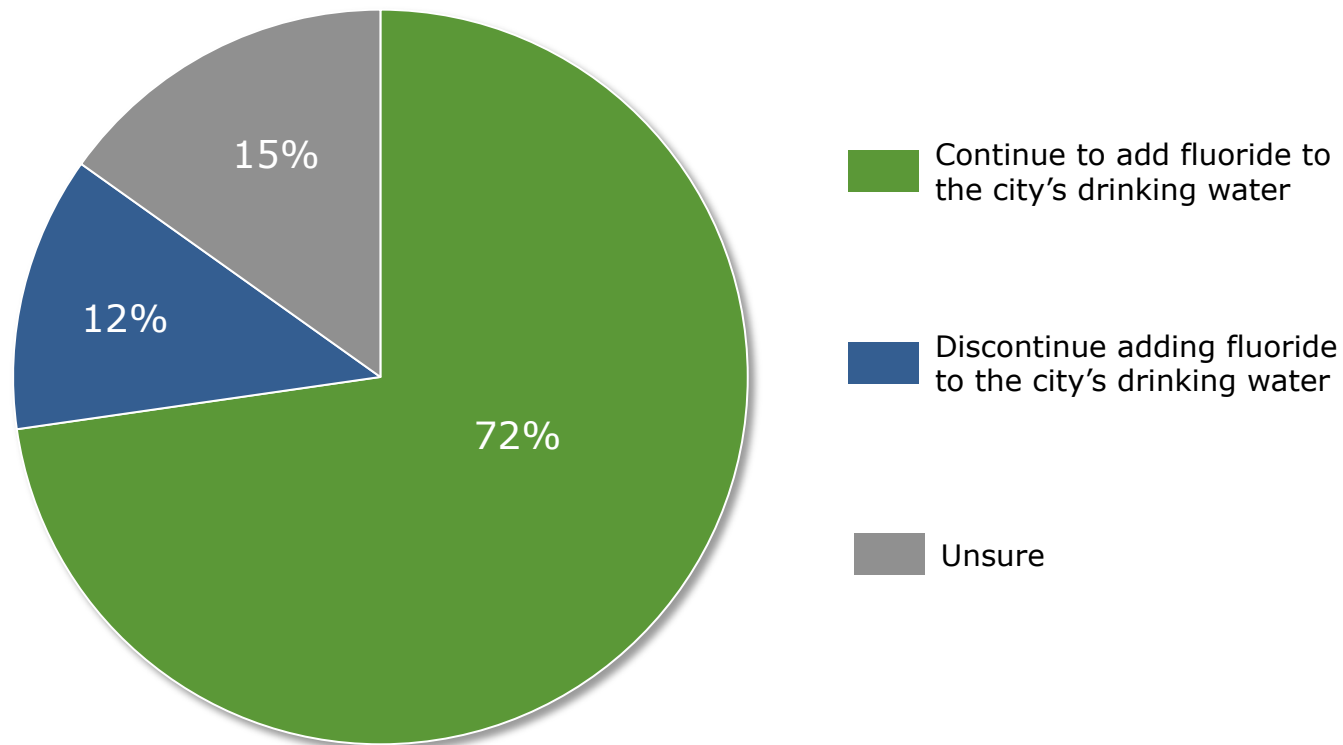


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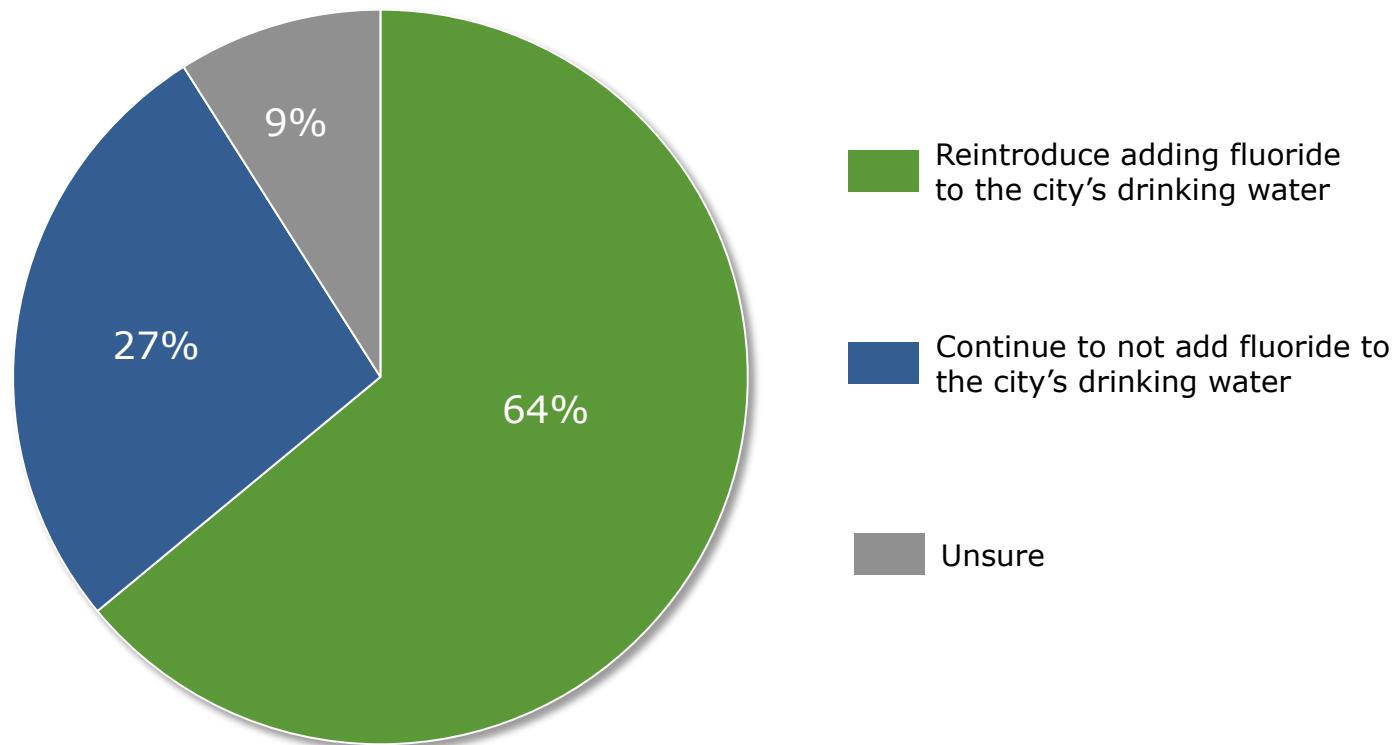
VIEWS ON FLUORIDATION OF EDMONTON'S DRINKING WATER

The City of Edmonton **currently adds** fluoride to its drinking water. Which of the following best describes your own personal feelings about this practice? The City of Edmonton should...?



VIEWS ON FLUORIDATION OF CALGARY'S DRINKING WATER

For many years, The City of Calgary did add fluoride to its drinking water. In 2011, the City decided to discontinue this practice, and since then, **has not** been adding fluoride to the City's water supply. Which of the following best describes your own personal feelings about this practice? The City of Calgary should...?





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