

EYE ON ALBERTA

ALBERTA'S PUBLIC AFFAIRS MONITOR

- FEDERAL POLITICS IN ALBERTA -

July 2015



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RESEARCH METHODOLOGY

- Study fielded via online research panel
 - Field dates: June 24 to 30, 2015
 - Panel source: Voice of Alberta & Vision Critical
- n=1442
- Weighted to reflect gender, age and region of Alberta population according to Stats Canada
- This online survey utilizes a representative but non-random sample, therefore margin of error is not applicable. However, a probability sample of this size would yield a margin of error of +/- 2.6 percentage points at a 95% confidence interval.
- Accuracy of sub-samples of the data decline based on sample sizes

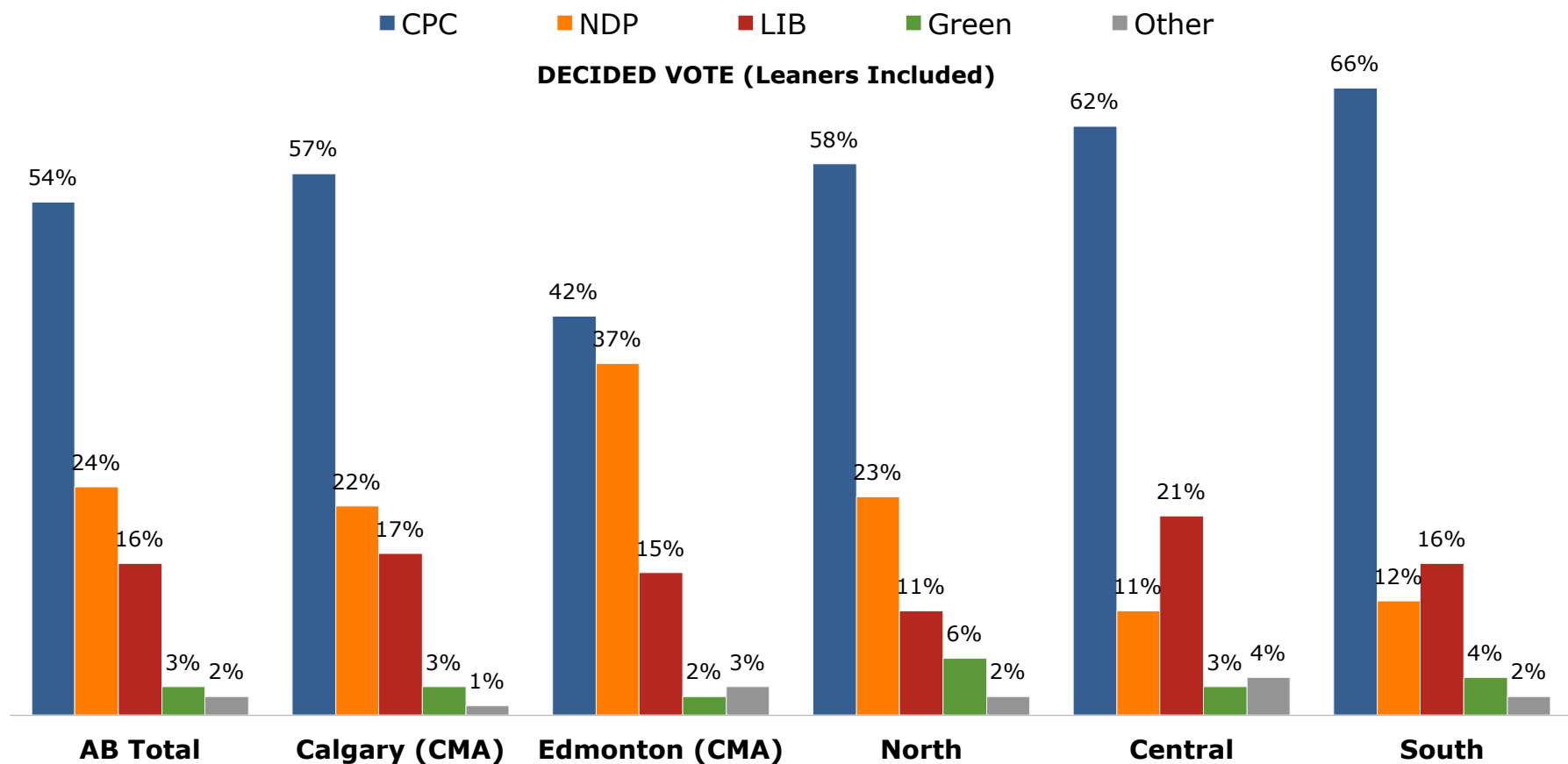
REGIONAL SAMPLE SIZES & MARGINS OF ERROR

	Total Interviews (Unweighted) (n)	Total Interviews (Weighted) (n)	Margin of Error (Associated with a probability sample of this size)
ALBERTA TOTAL	1442	1442	+/- 2.6
Calgary	500	484	+/- 4.5
Edmonton	446	440	+/- 4.7
North	119	185	+/- 7.2
Central	198	174	+/- 7.4
South	179	158	+/- 7.8

FEDERAL POLITICAL HORSERACE

-BY REGION-

If a **federal election** were held in Canada tomorrow, which one of the following parties' candidate would you yourself be **most likely** to support?

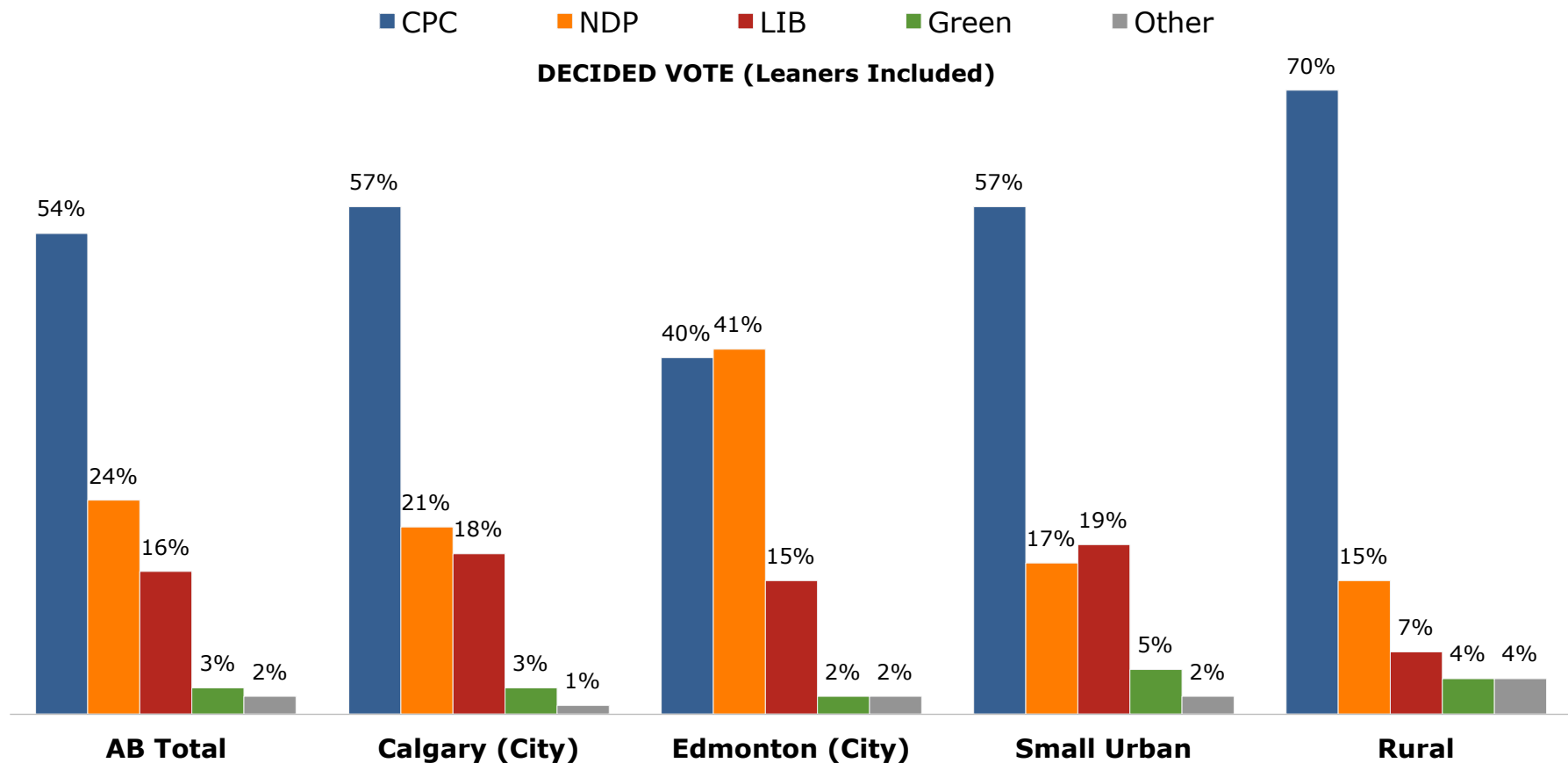


% Decided Voters
(n=1246)

FEDERAL POLITICAL HORSERACE

-BY REGION-

If a **federal election** were held in Canada tomorrow, which one of the following parties' candidate would you yourself be **most likely** to support?



% Decided Voters
(n=1246)



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